

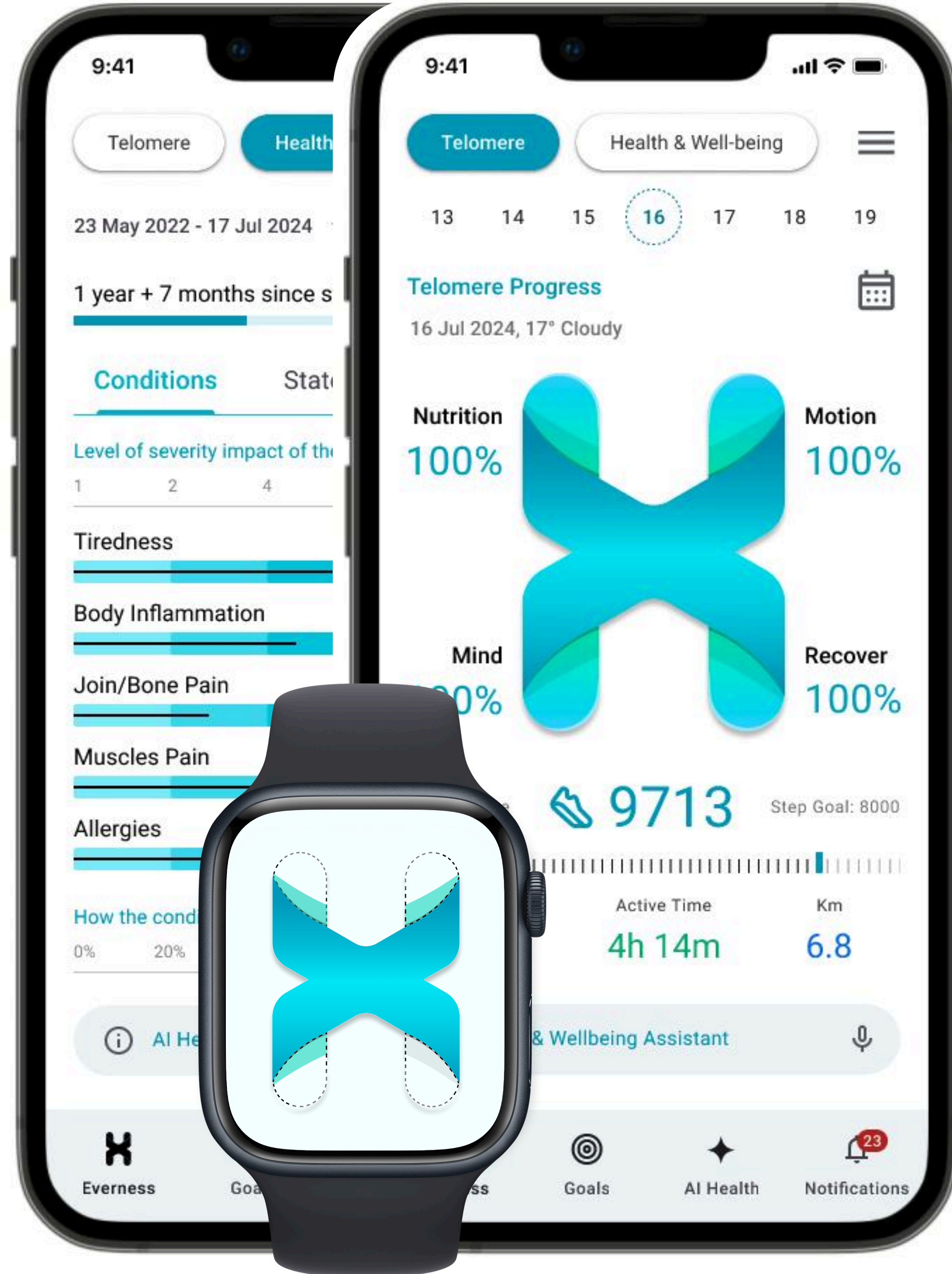


EVERNESS

Premium Health Drinks with AI-Driven Lifestyle Enhancement App

Enhancing Personal Wellness

Powered by AI



Enhancing Personal Wellness With Everness AI-Driven App

Everness Lifestyle Enhancement

A seamless companion to our Premium Everness Health Drink.

Designed with simplicity and ease of use in mind, the app boasts unique innovative features that set it apart as a cutting-edge solution in the wellness market.

Grow Telomere with AI!

✦ Advanced AI Personalisation based on individual Profile

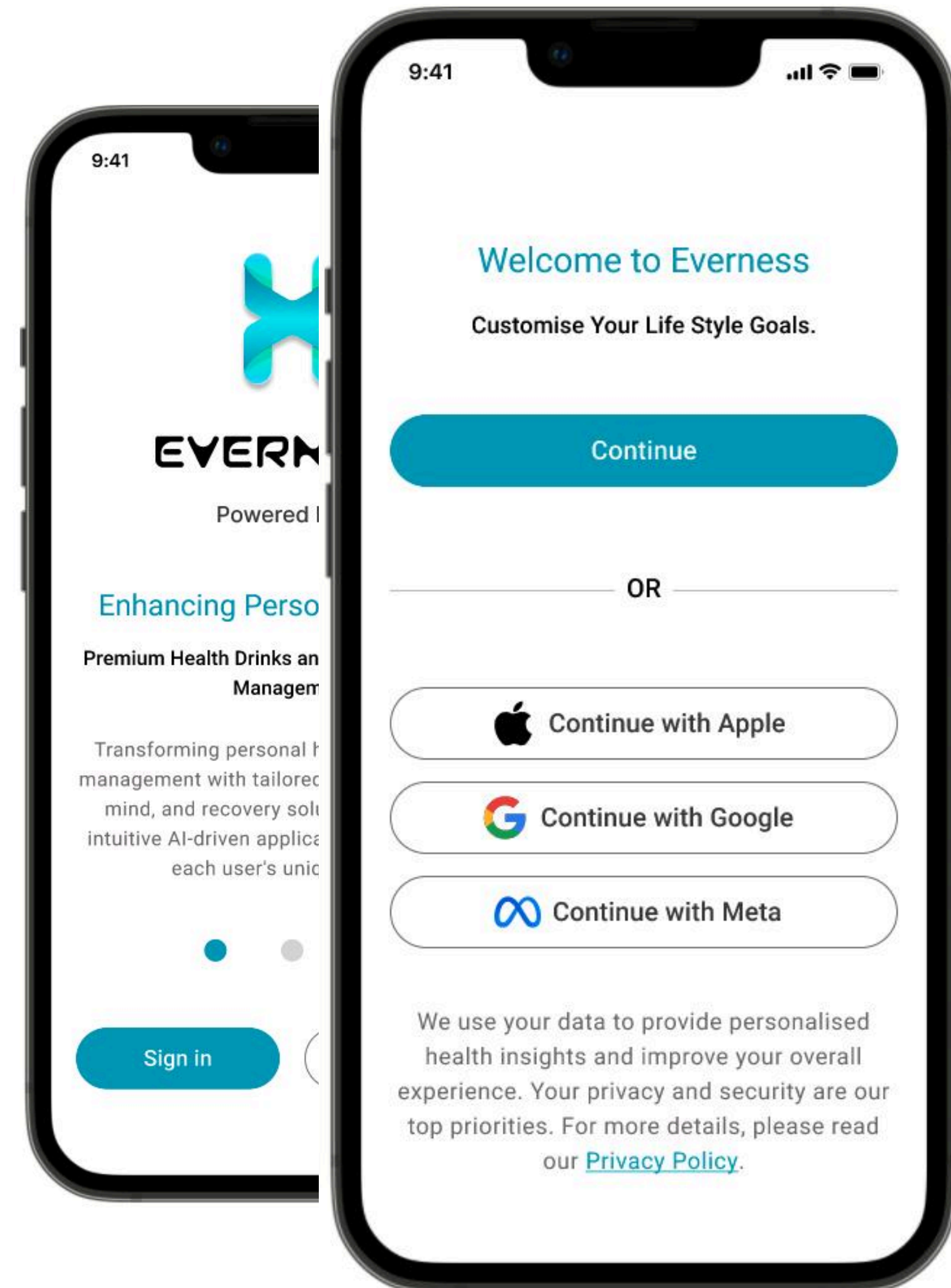
🚶 Innovative Dashboard to Grow Telomere

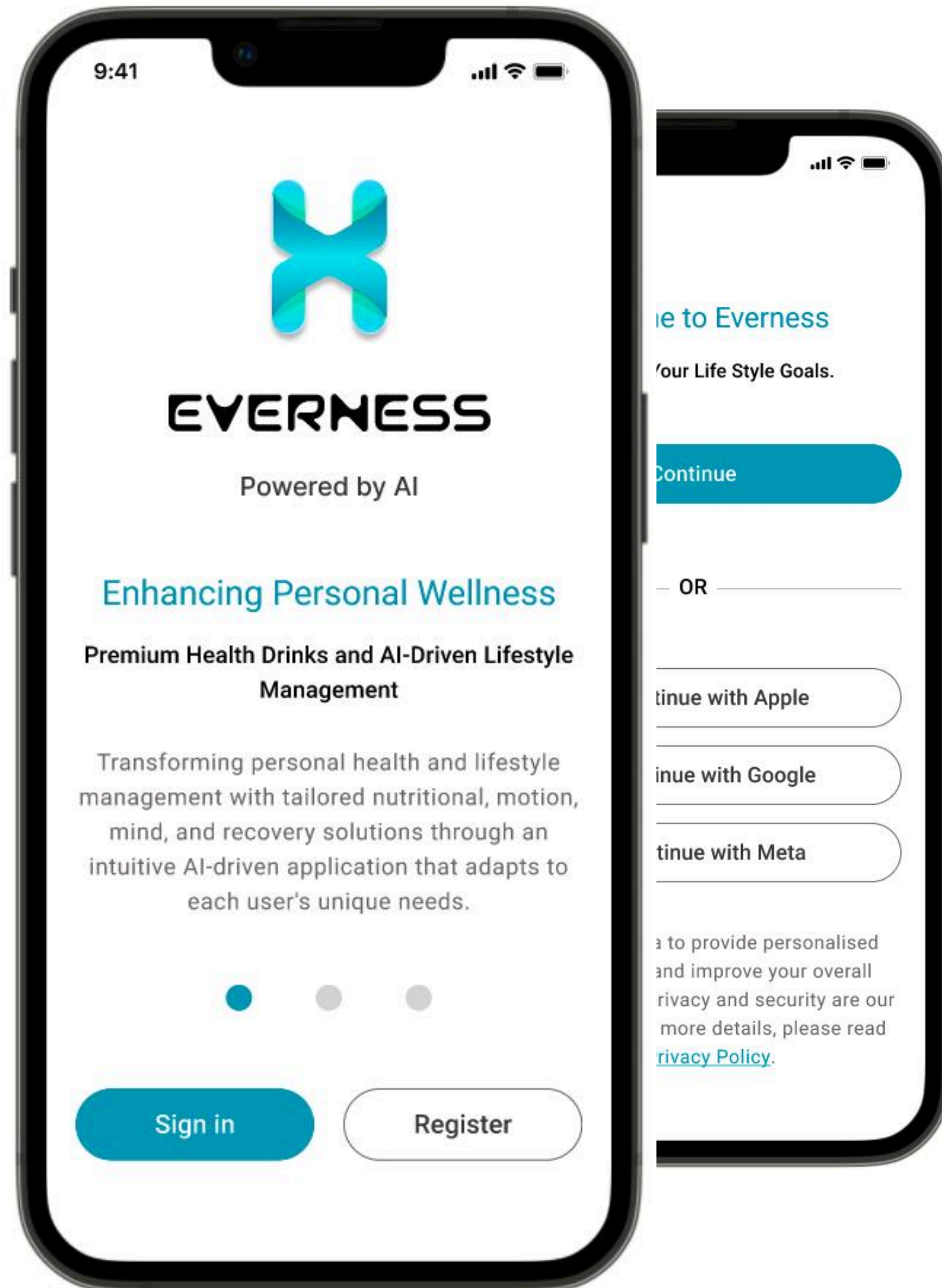
Google Play and Apple Store

Single Sign-On (SSO) with major
platforms

Over 4 billion users globally could easily access the
Everness app with SSO from Meta, Apple, and Google.

Global Combined Reach
Over 4 billion users





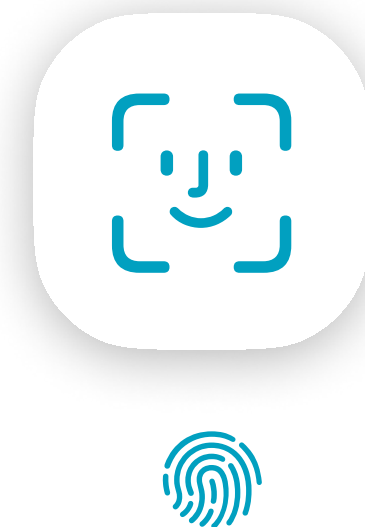
Secure Authentication with Everness

Protecting Access with Advanced Security

Ensuring the security and privacy of the users is a top priority at Everness. Robust authentication, user-friendly, personalised and secure, providing peace of mind while accessing the Everness App.

- ✓ Multi-Factor Authentication (MFA)
- ✓ Biometric Authentication
- ✓ Encryption
- ✓ Single Sign-On (SSO)
- ✓ Account Recovery

 Advanced Security



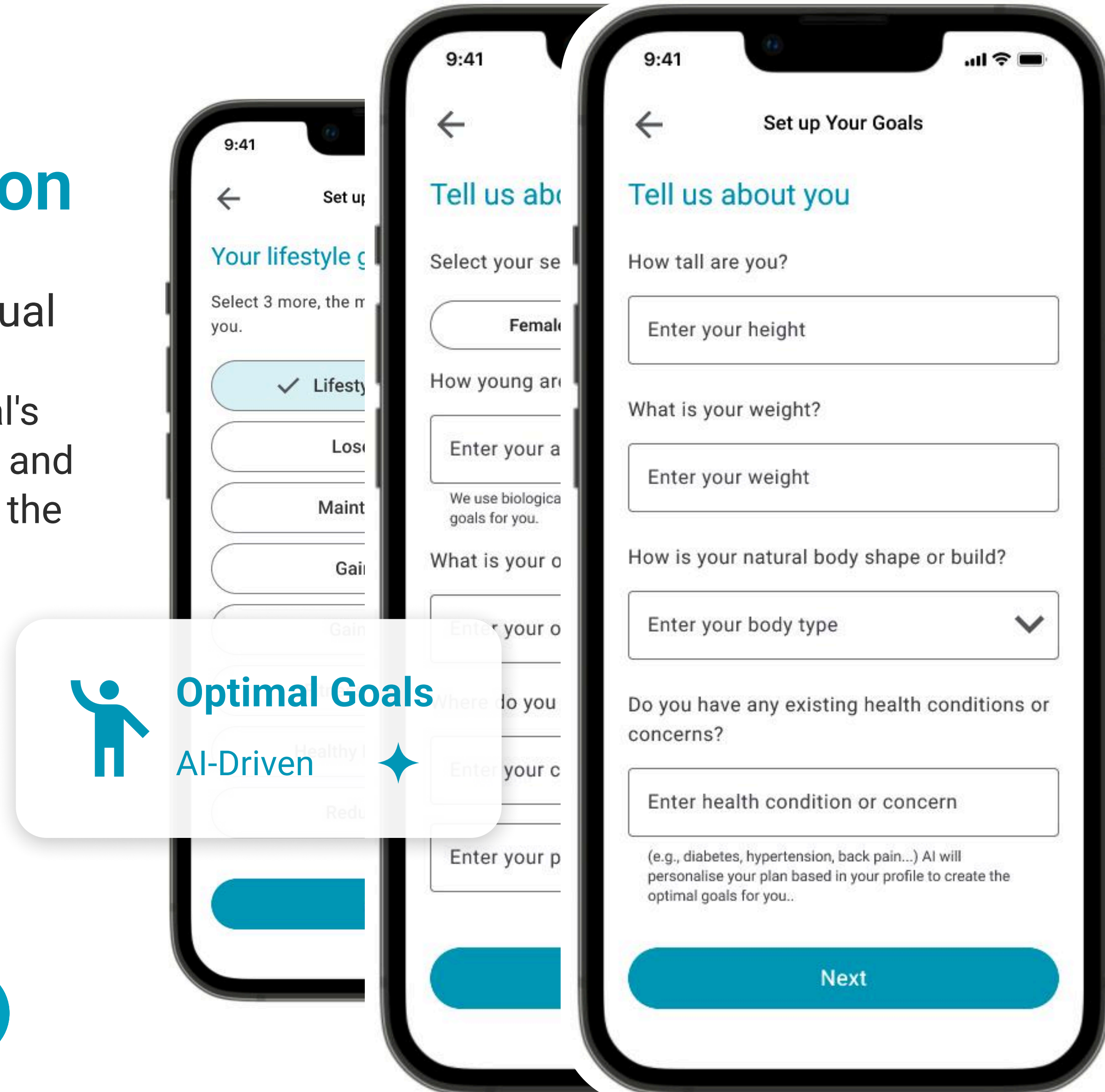
Personalisation at Onboarding and Registration

Personalised Experience based on Individual

Tailoring the wellness journey to each individual's unique needs and preferences. Our onboarding and registration process is designed to personalise the experience from the very start.

- ✓ Personalised Experience at Registration
- ✓ For all Ages and People
- ✓ AI-Driven Personalisation
- ✓ Easy On-boarding
- ✓ Easy Customisable

✦ Advanced AI Suggestions based on Profile



9:41

Set up

9:41

Tell us about you

9:41

Set up Your Goals

Tell us about you

How tall are you?

Enter your height

What is your weight?

Enter your weight

How is your natural body shape or build?

Enter your body type

Do you have any existing health conditions or concerns?

Enter health condition or concern

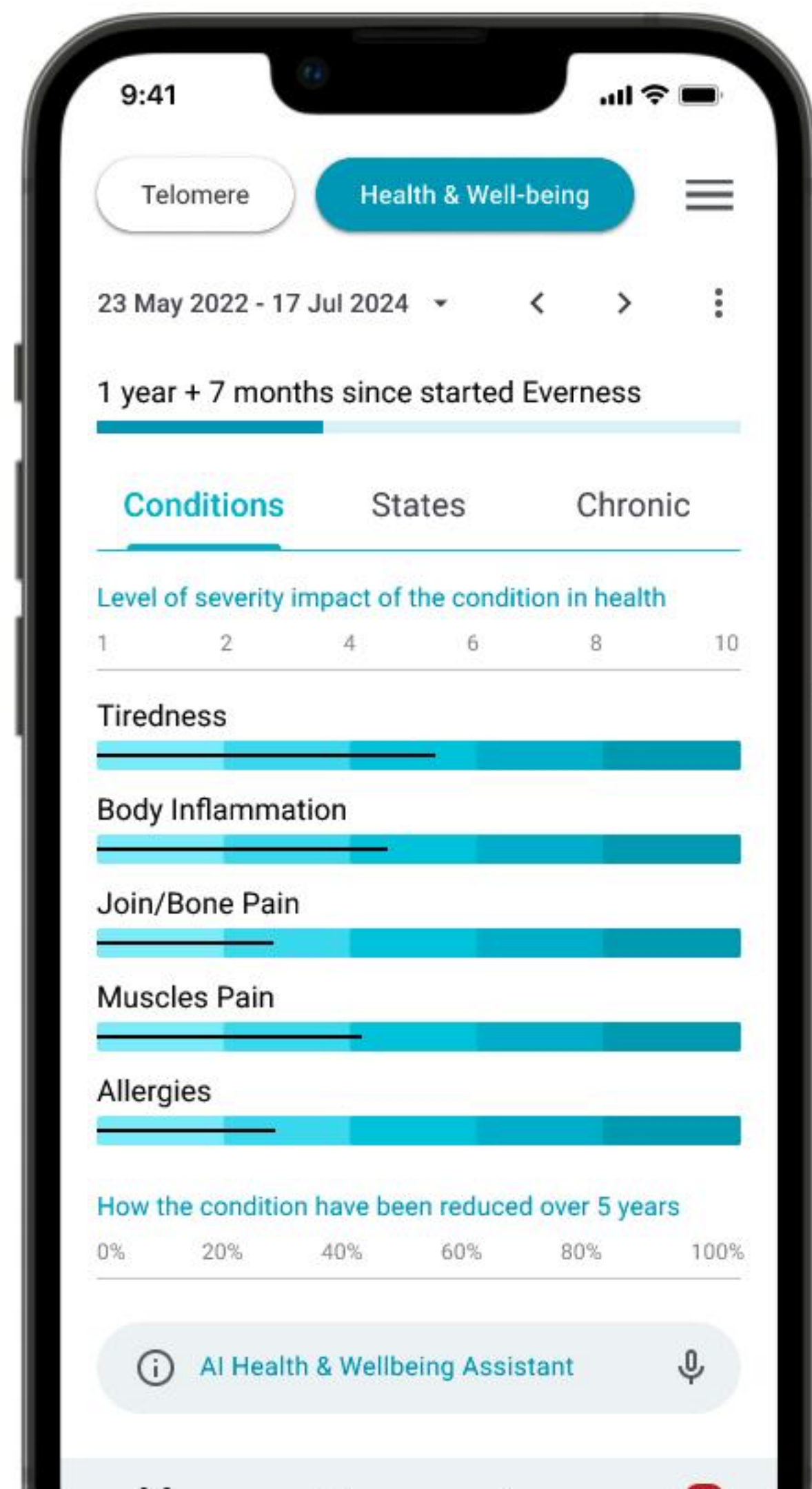
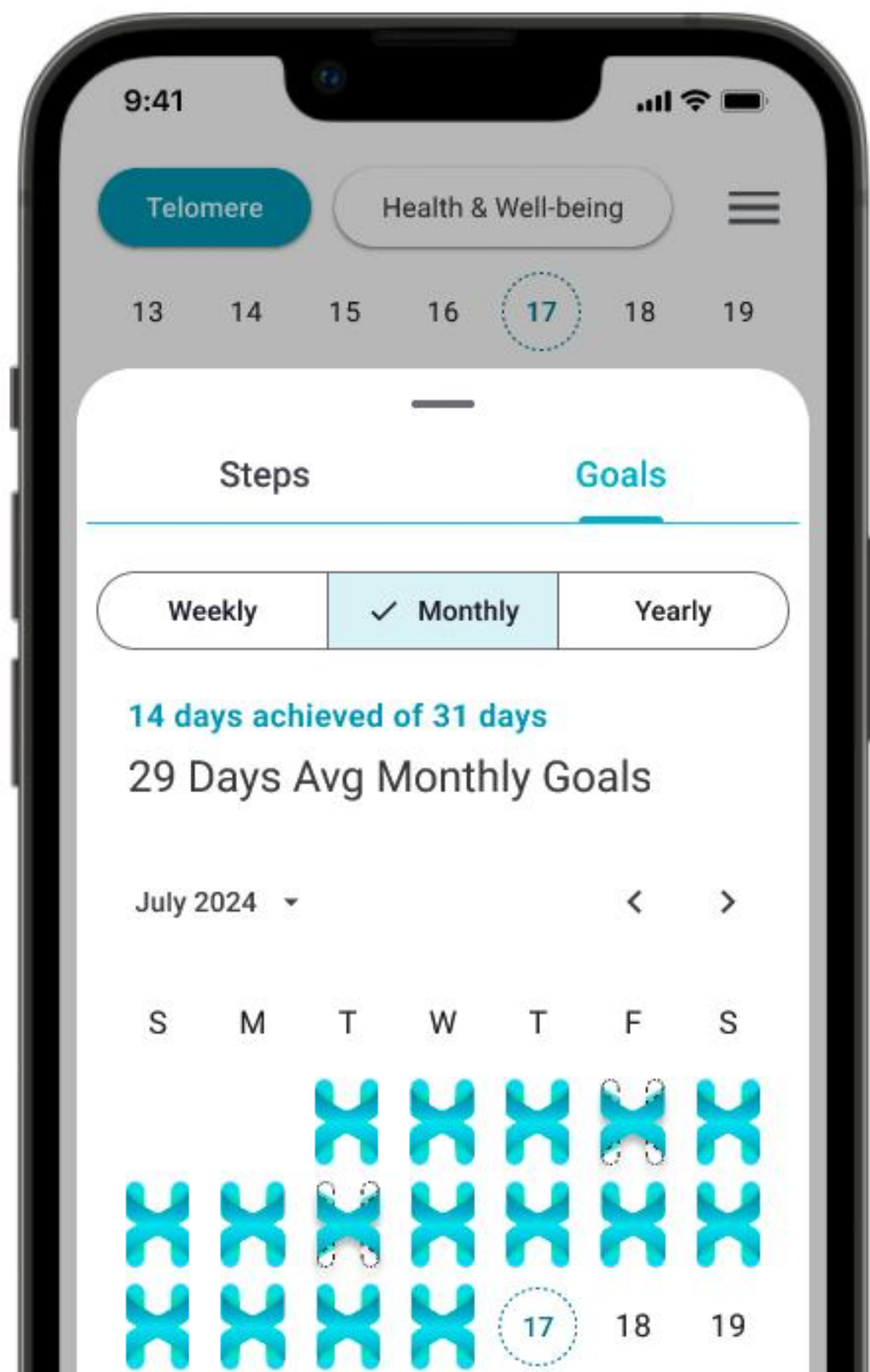
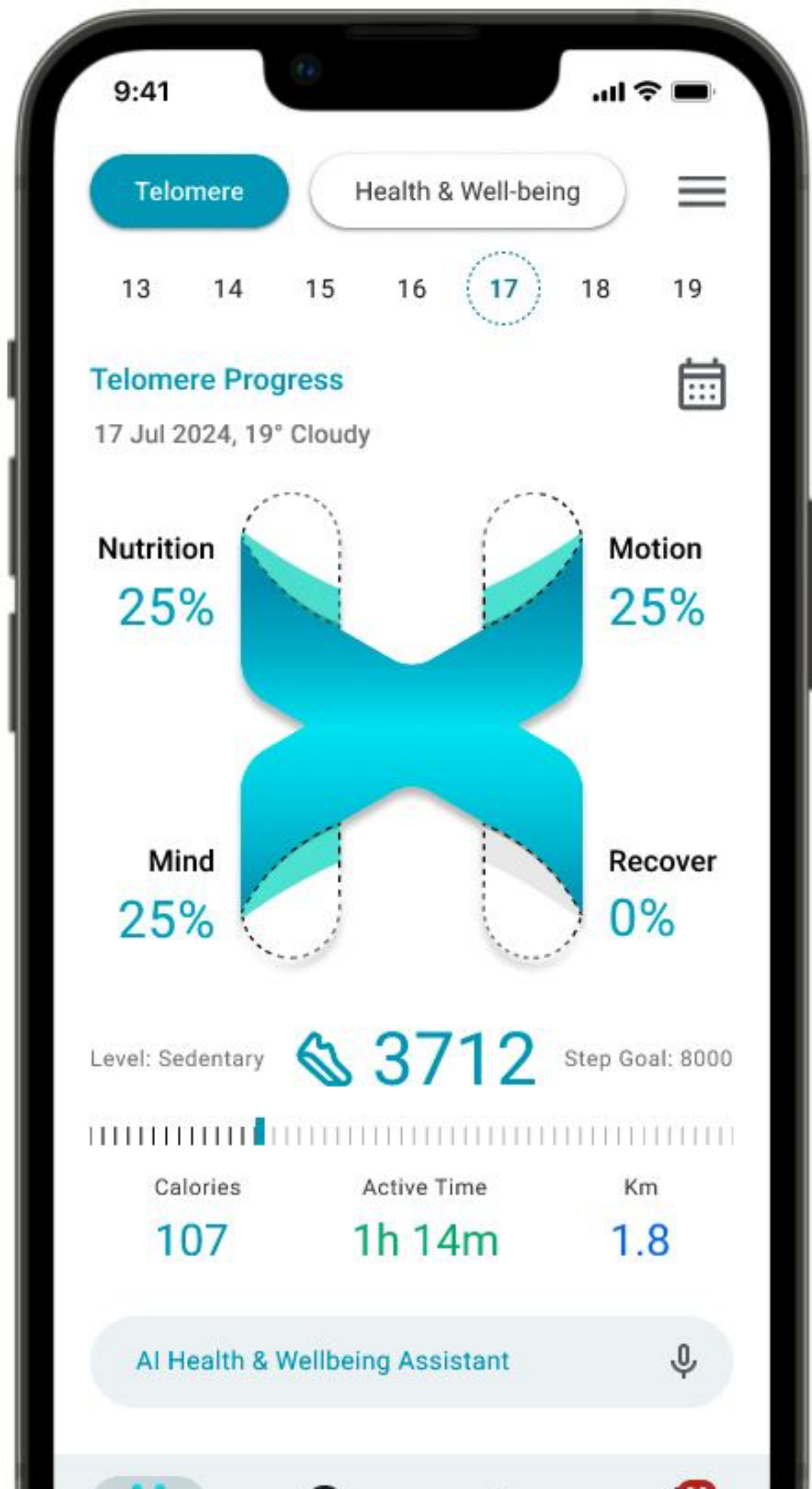
(e.g., diabetes, hypertension, back pain...) AI will personalise your plan based in your profile to create the optimal goals for you..

Next

Optimal Goals
AI-Driven

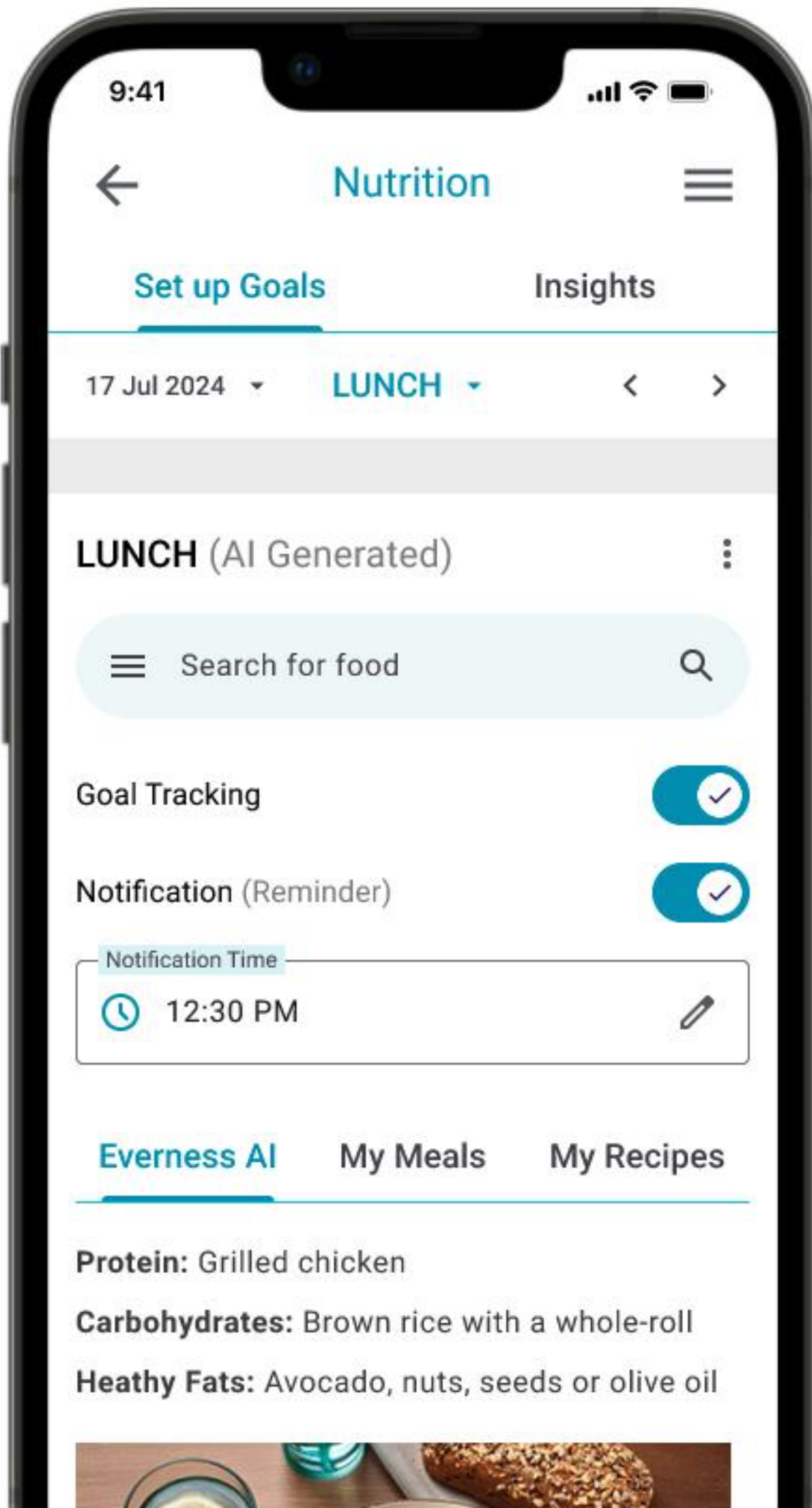
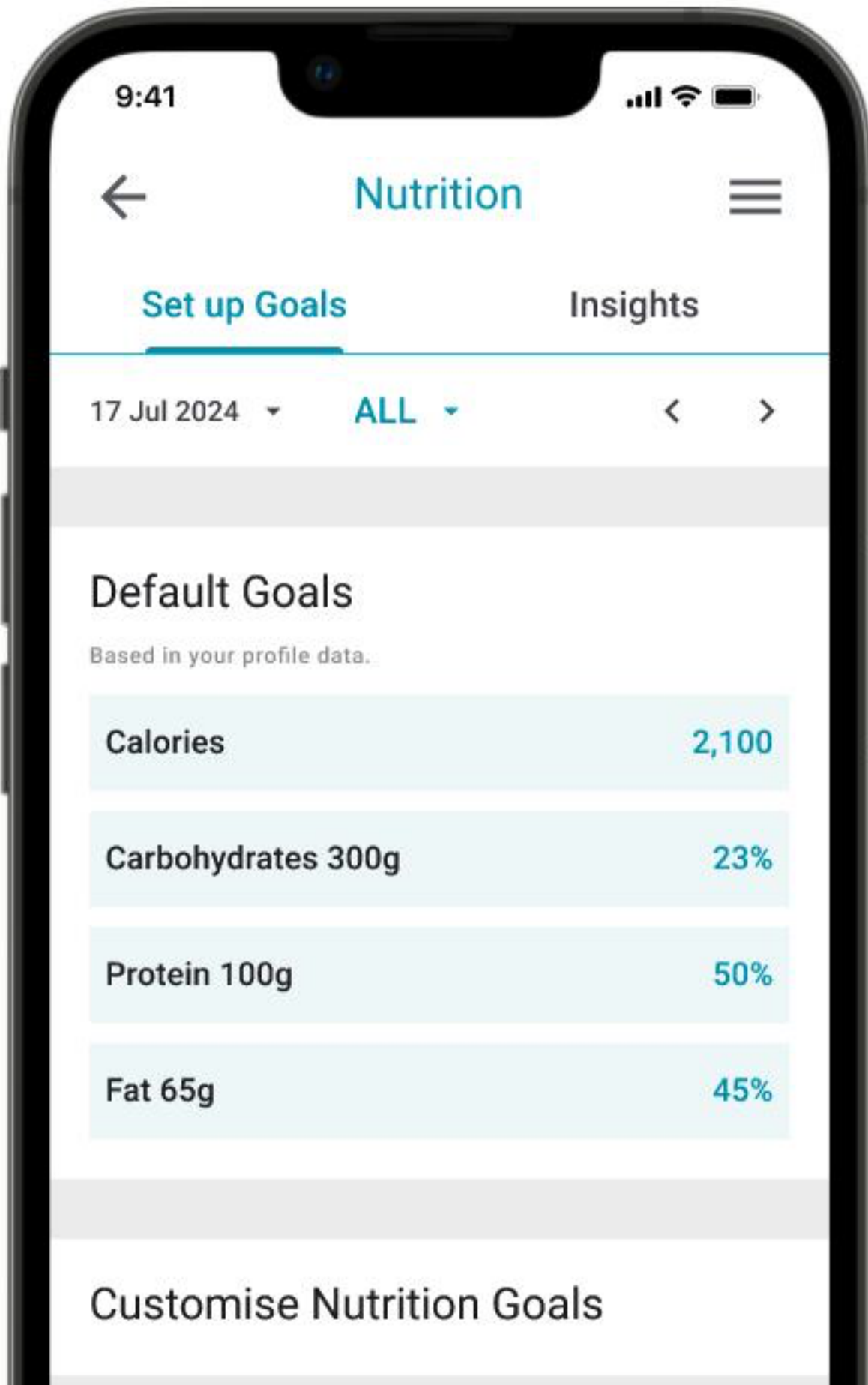
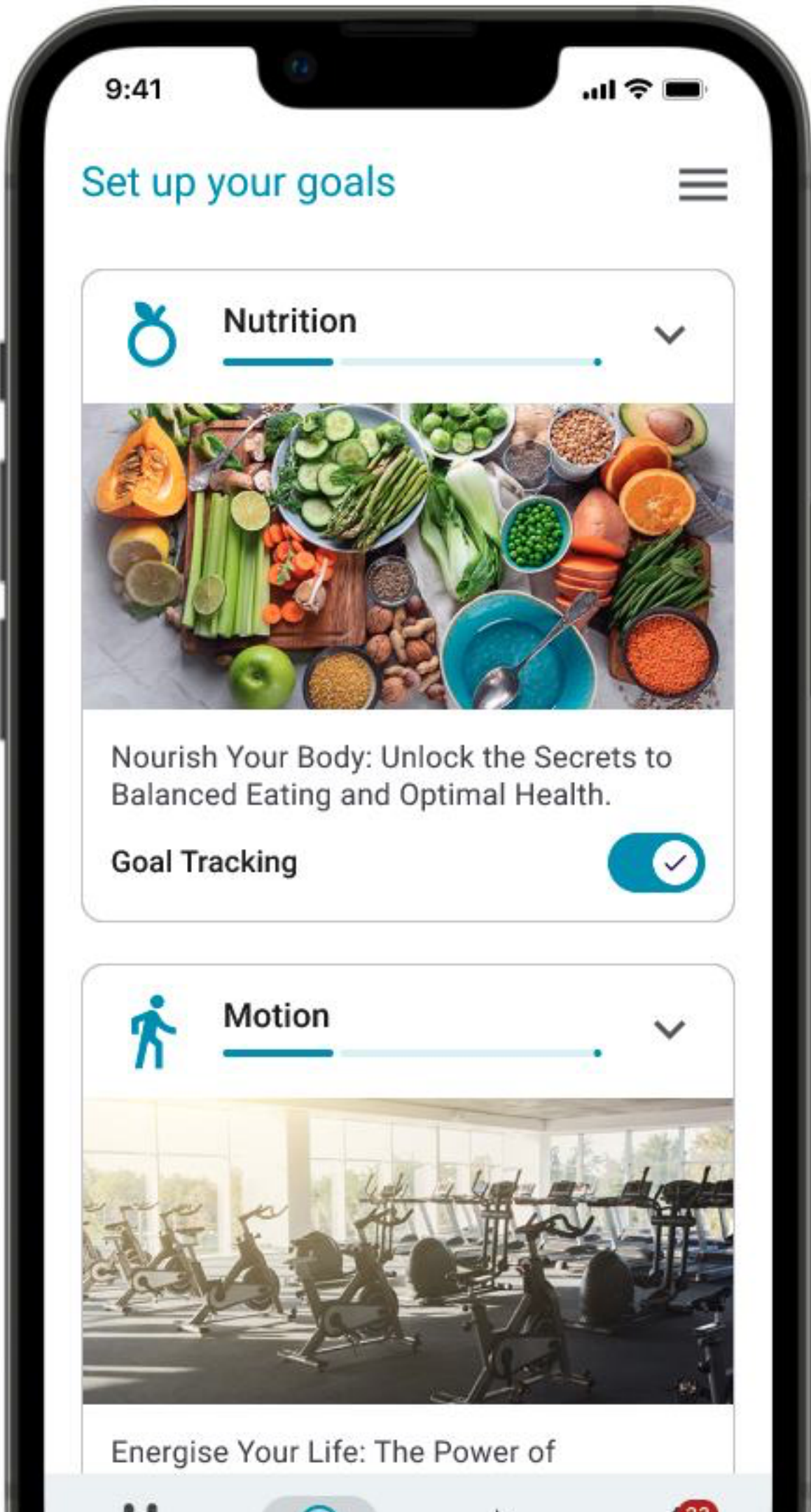
AI Powered + Predictive Health Risks

Innovative application designed to complement the journey towards optimal wellness with Everness Health Drink.



AI-Powered Personalised Health + Nutritional Genomics

Innovative application designed to complement the journey towards optimal wellness with Everness Health Drink.



Super Easy to Track Progress

Intuitive User Interface

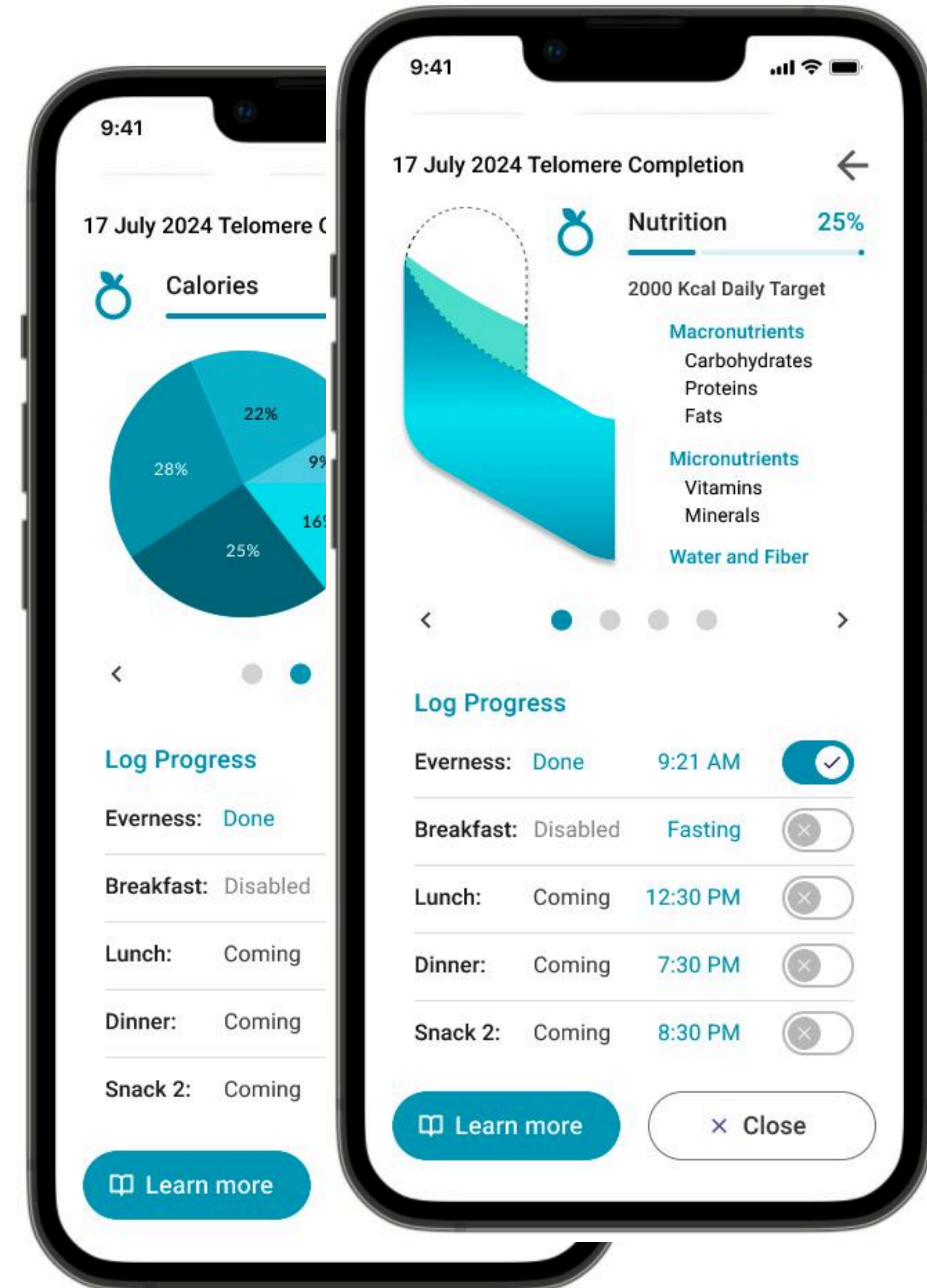
Enhancing Your Wellness Journey with Smart AI Technology

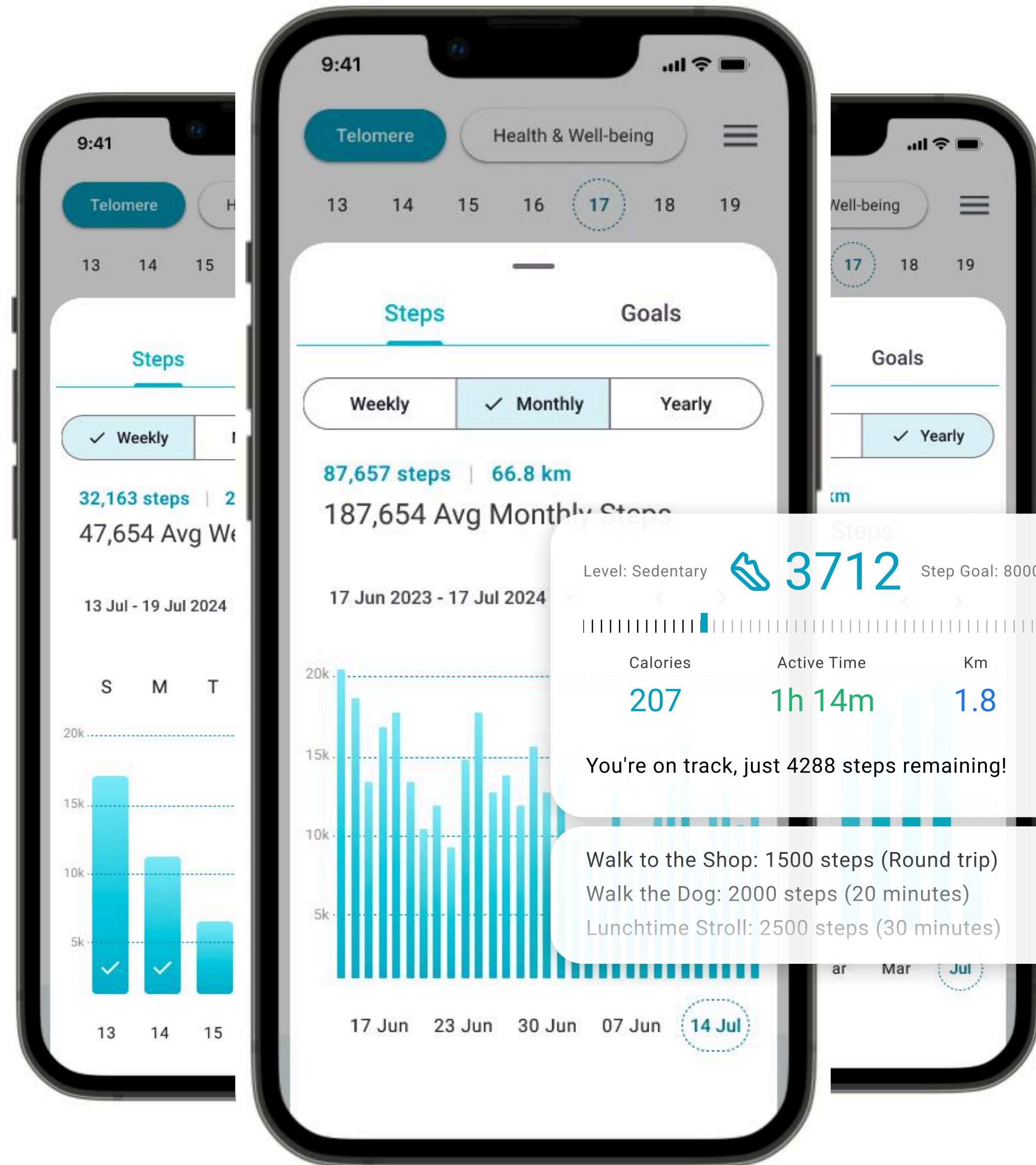
Unique Telomere Wellness Tracking Interface

Monitor daily custom activities, **Nutrition, Mind, Motion and Recovery** levels to stay on top of the health goals and help to grow Telomere.

 Easy to Track with Notification System

 Advanced AI Suggestions based on Profile





AI-Powered Features for Step Tracking

Enhancing the Wellness Journey with Smart AI Technology

Enhances step tracking with personalised, intelligent, and context-aware insights and suggestions. Users benefit from technology that adapts, motivates, and supports their health goals.

- ✓ Personalised Activity Recommendations
- ✓ Advanced Insights and Analytics
- ✓ Context-Aware Notifications
- ✓ Health Integration

✦ Advanced AI-Driven

Goals Insights

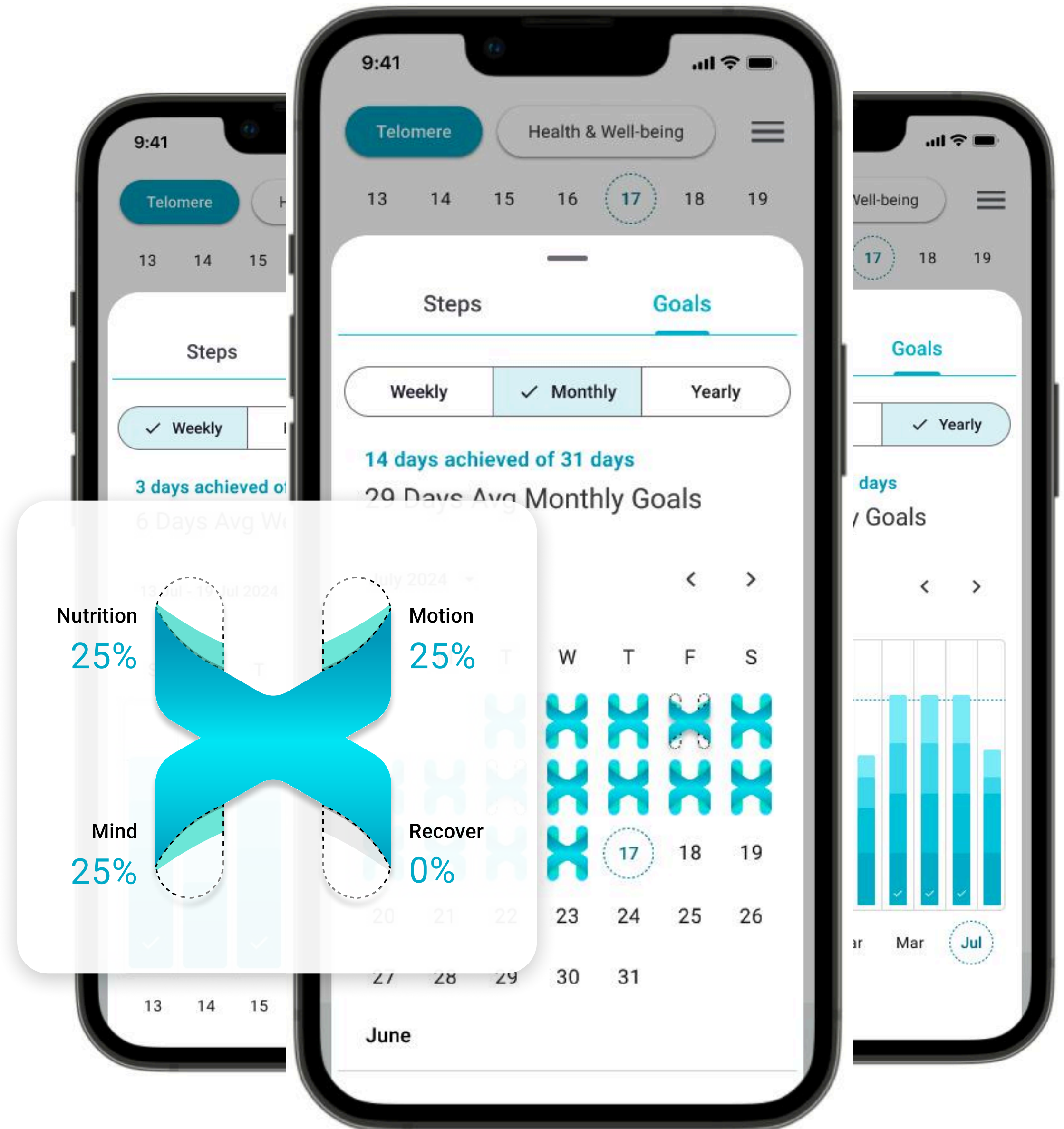
Weekly, Monthly and Yearly

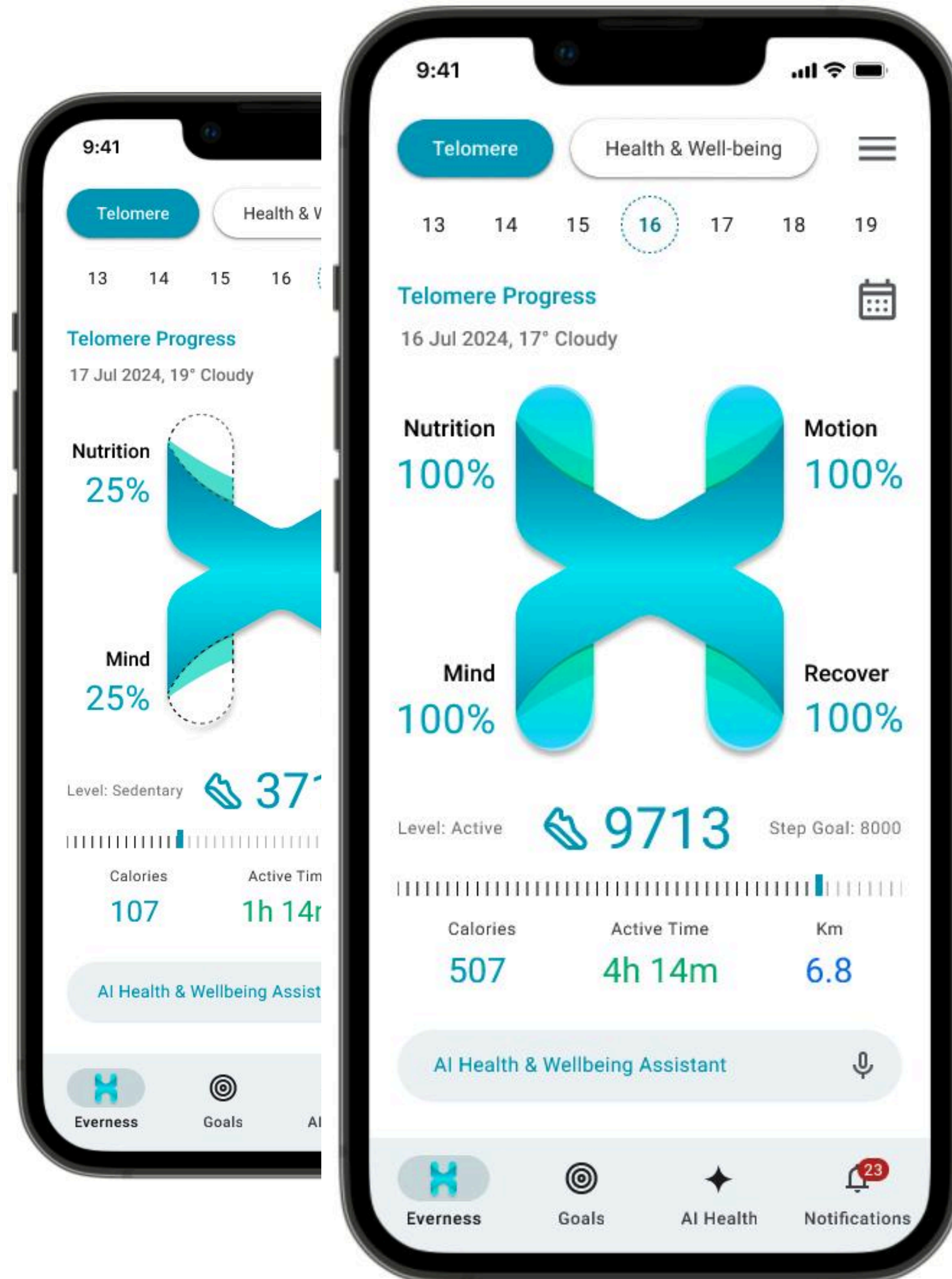
Track Your Progress and Optimise the Wellness Journey

AI-driven app features a unique dashboard designed to help you visualise your progress, with a special focus on telomere health—a key indicator of longevity and cellular wellness.

- ✓ Personalised Goal Setting
- ✓ Advanced Insights and Analytics
- ✓ Telomere Progress Visualisation
- ✓ Adaptive Goals

✦ Advanced AI-Driven





Visualise the Progress with Chromosome Chart

The future of health tracking with Everness

The Everness App's comprehensive dashboard, with its **Unique Chromosome Graphical Visualisation**, provides an engaging and insightful way to track your wellness journey.

By visually representing the impact of your goal progress on your **Telomere Health**, Everness motivates you to achieve and maintain optimal well-being.

✦ Innovative AI-Driven Dashboard to Grow Telomere

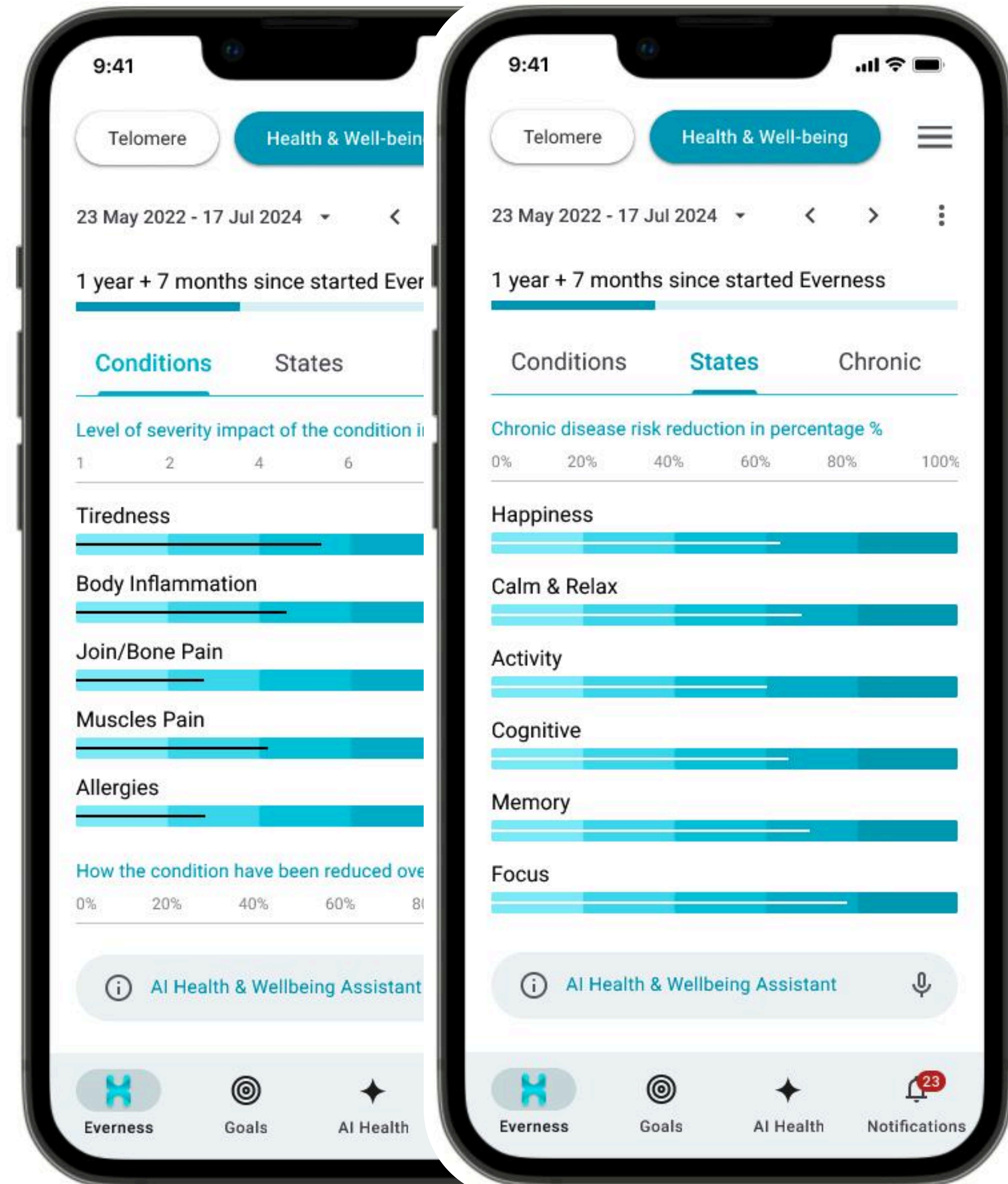
Health & Well-being with Everness

AI-Powered Insights into the Wellness Journey

Unique AI-powered features allow to monitor and understand the **Health Metrics, Conditions, States, and Chronic** issues based on individual goal achievements over time.

- ✓ AI-Powered Health Metrics
- ✓ Goal-Driven Health Insights
- ✓ Chronic Issue Management
- ✓ Personalised Holistic Well-being
- ✓ Predictive Health Risk

✦ Advanced AI Management based on Profile



Designed with the user in mind, a Seamless Experience

Seamless and Engaging Experience

Accessibility standards to support users with disabilities

Accessible, multi-channel, intuitive and engaging



Accessible
For all users



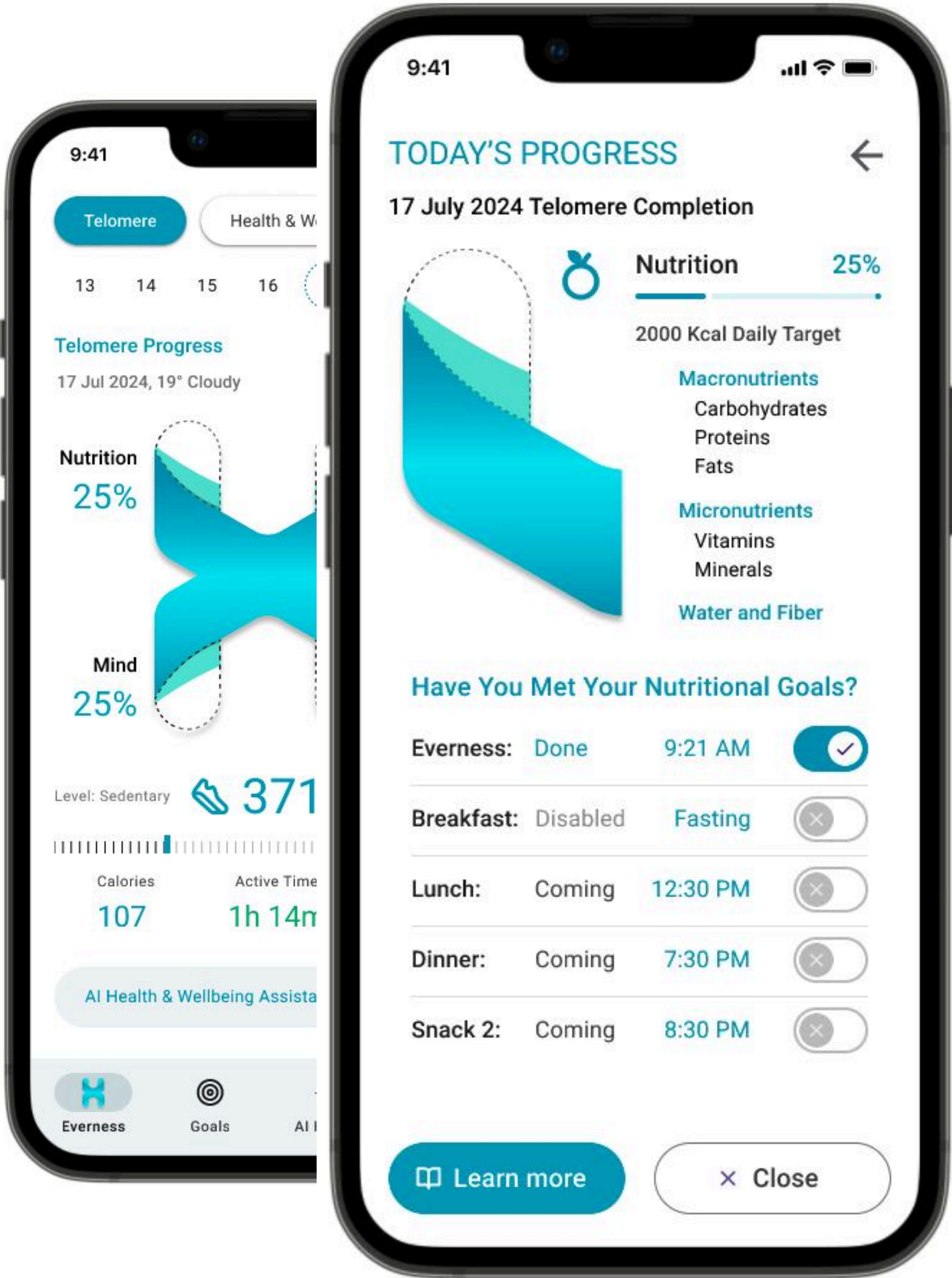
Multi-channel
For all devices



Intuitive
Workflows



Engaging
Interactive content



Personalised, AI-Driven Health and Wellness Goals

AI-Powered Insights into the Wellness Journey

Setting up goals with Everness is a personalised and intelligent experience. Our **AI-driven features ensure that the goals are tailored to individual unique needs** and preferences, helping to achieve optimal health and well-being.



AI Auto Generated Goals

Personalised on data provided by individual

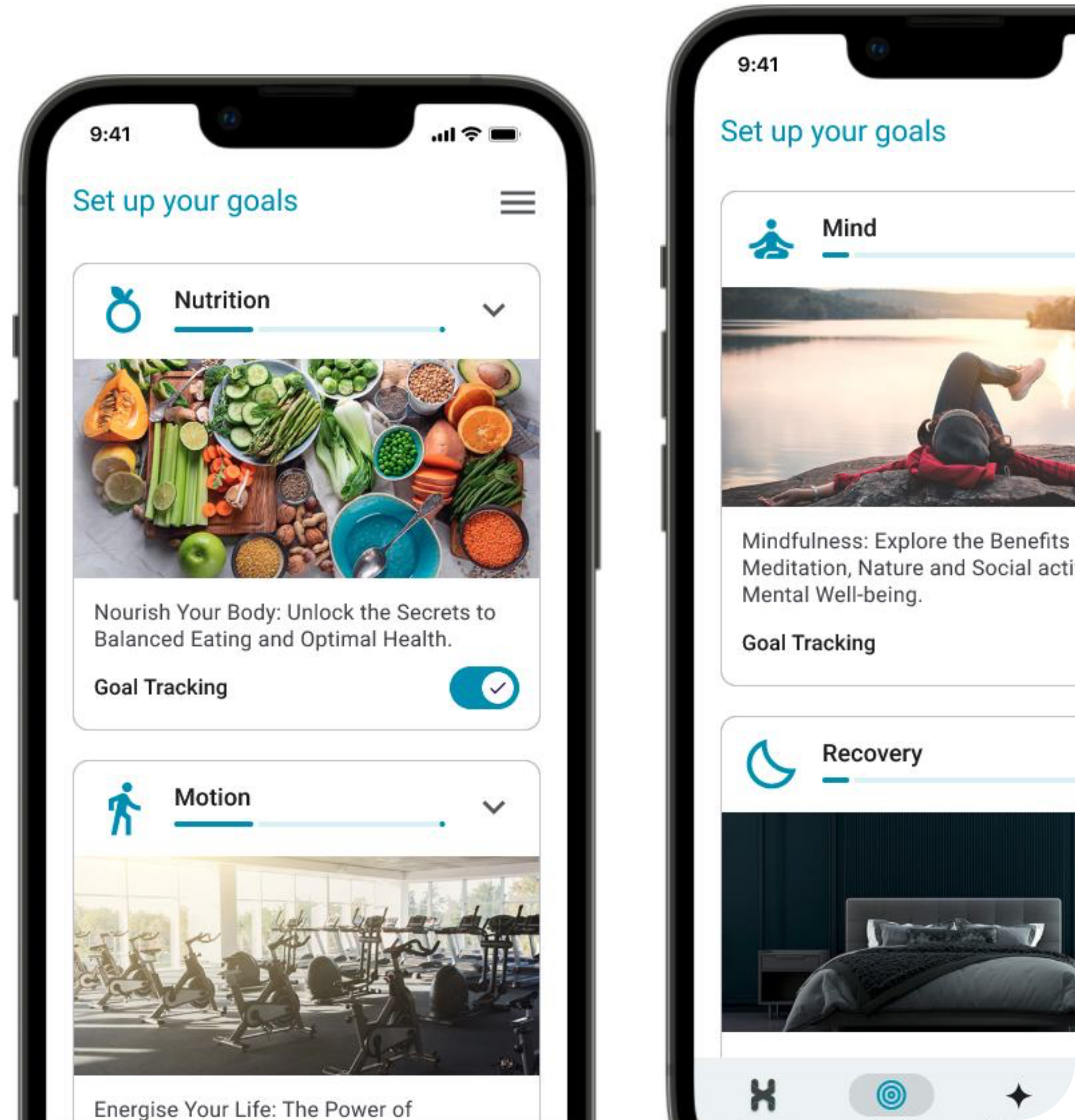


AI-Generated Goals Plans

For all type of users and profiles



Advanced AI Suggestions + Find or Buy Online



AI-driven app features a unique dashboard designed to help you visualise your progress, with a special focus on telomere health—a key indicator of longevity and cellular wellness.

- ✦ **Advanced AI-Driven**



Order Your Personalised Meals Online

Seamlessly Integrate Nutrition with Convenience

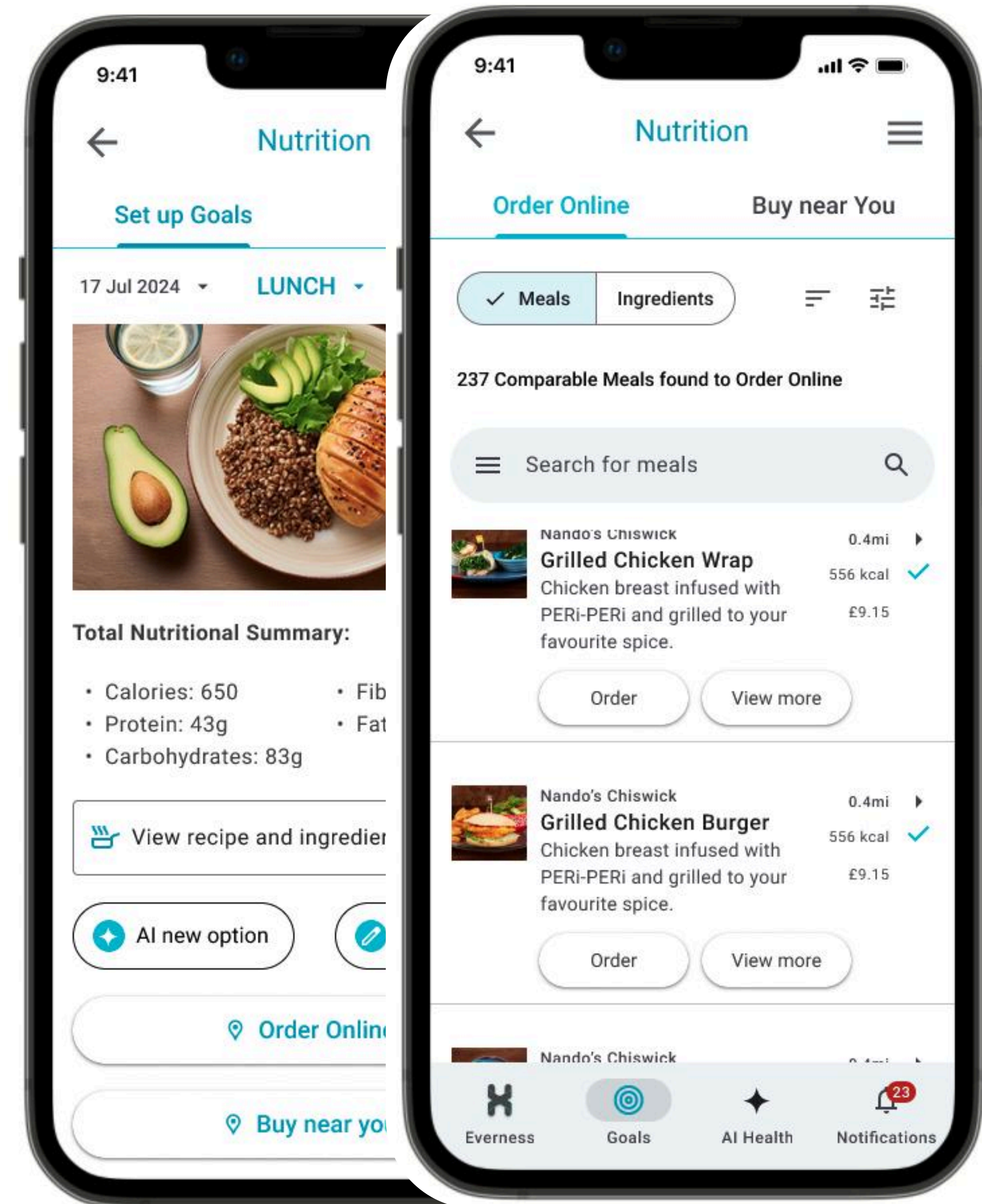
Everness's Order Online feature bridges the gap between personalised nutrition and convenience. **By offering comparable meal recommendations and seamless online** ordering, we make it easier to stay on track with the dietary goals.

- ✓ AI-Powered Meal Comparison & Search
- ✓ Detailed Meals Information & Insights
- ✓ Order Online via Delivery and Retailer Apps
- ✓ Buy Near with Geo Location Services

✦ Innovative AI-Driven



Accessible
For all users



Designed with the user in mind, a Seamless Experience

Seamless and Engaging Experience

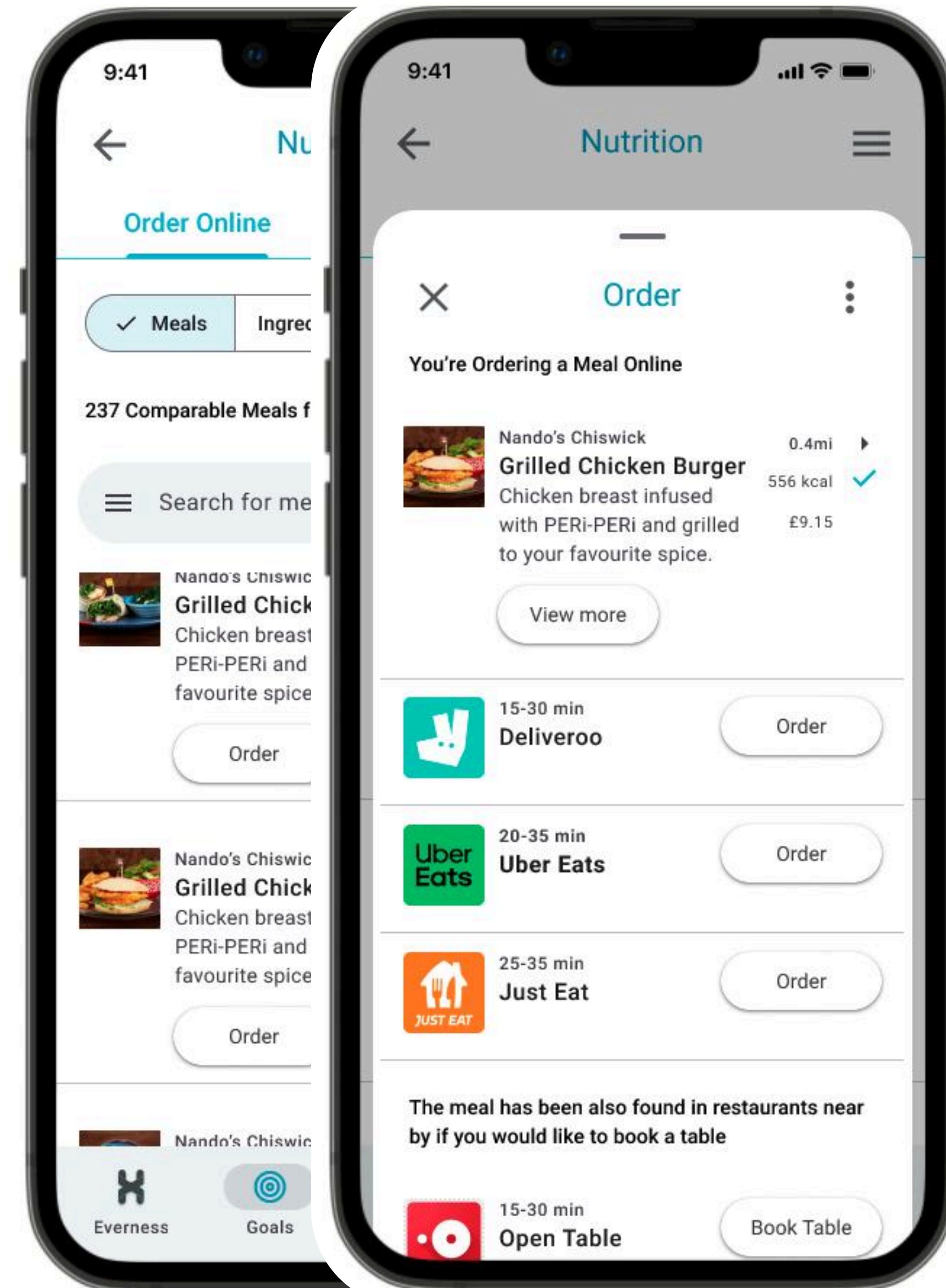
Accessibility standards to support users with disabilities

Accessible, multi-channel, intuitive and engaging

Unlock Annual Profits

£2.4M to £4.8M

With Just 100,000 Active Users Ordering Meals Monthly!



Track and Manage the Caloric Intake

By leveraging **AI technology**, personalised goals, and comprehensive data integration, we help to achieve optimal health and wellness through effective caloric management.



Accurate Counting
Barcode Scanning



Caloric Goals
Tailored Targets

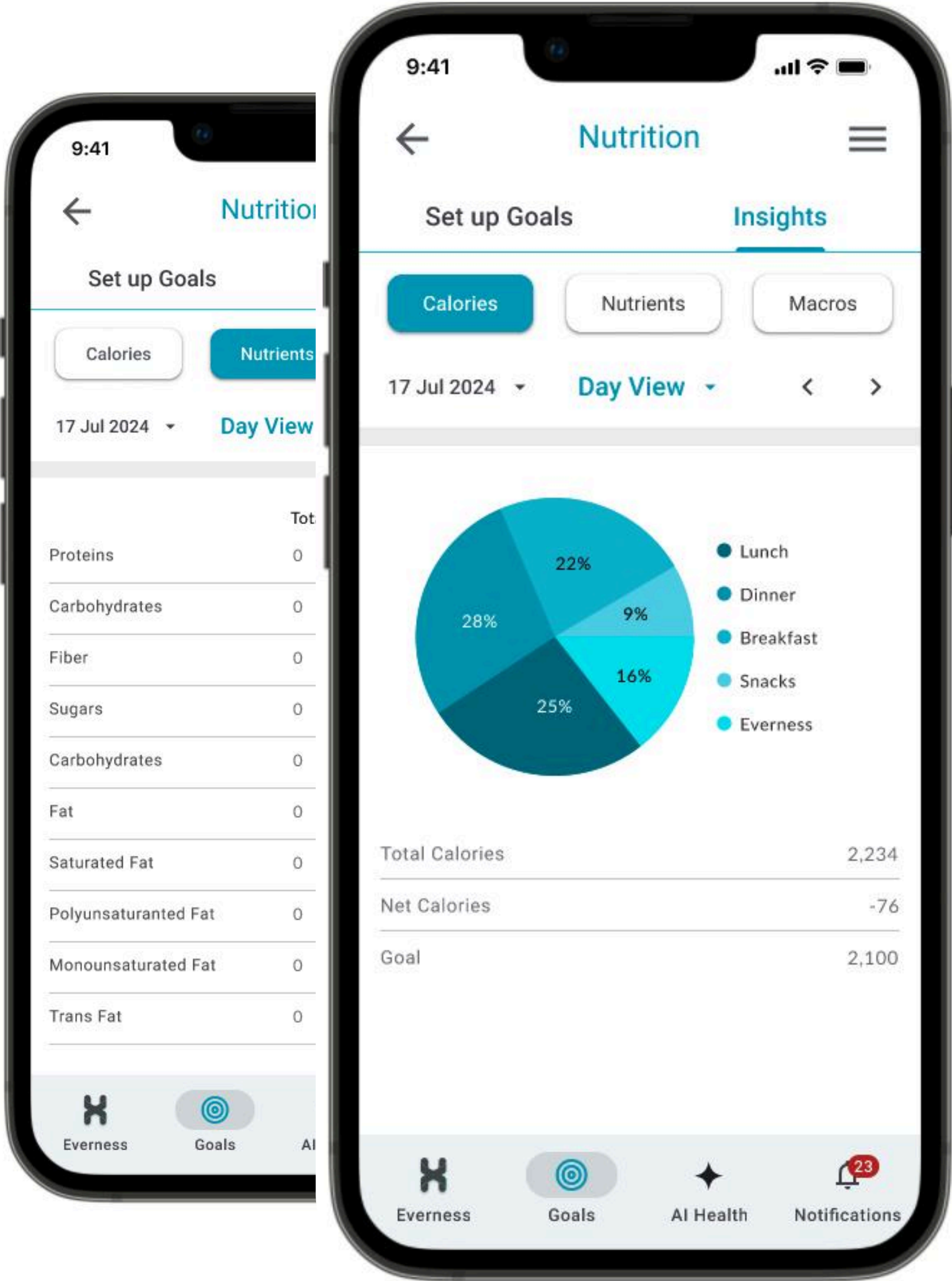


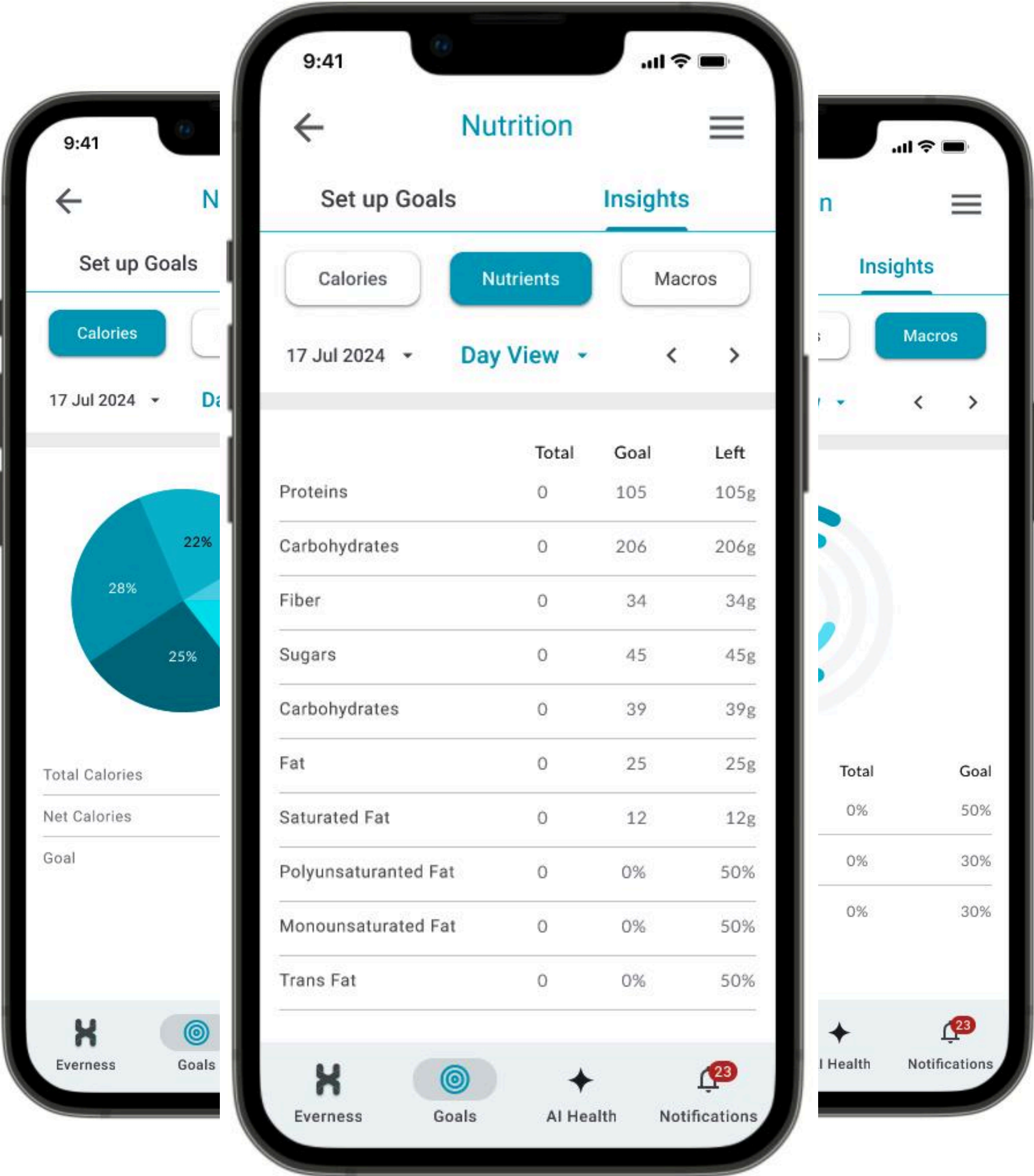
Nutritional Insights
Detailed Metrics



Visual Progress
Interactive Charts

✦ **Advanced AI Management based on Behaviour**





Monitor and Optimise the Nutrient Intake

AI-Driven Nutrient Tracking

By leveraging AI technology, **personalised goals**, and **detailed nutrient analysis**, we help to maintain a balanced and healthy diet.

- ✓ Detailed Nutrient Tracking
- ✓ Personalised Nutrient Goals
- ✓ AI-Driven Insights
- ✓ Nutrient Analysis
- ✓ Integration with Health Data

✦ Advanced AI-Driven Nutrient Features

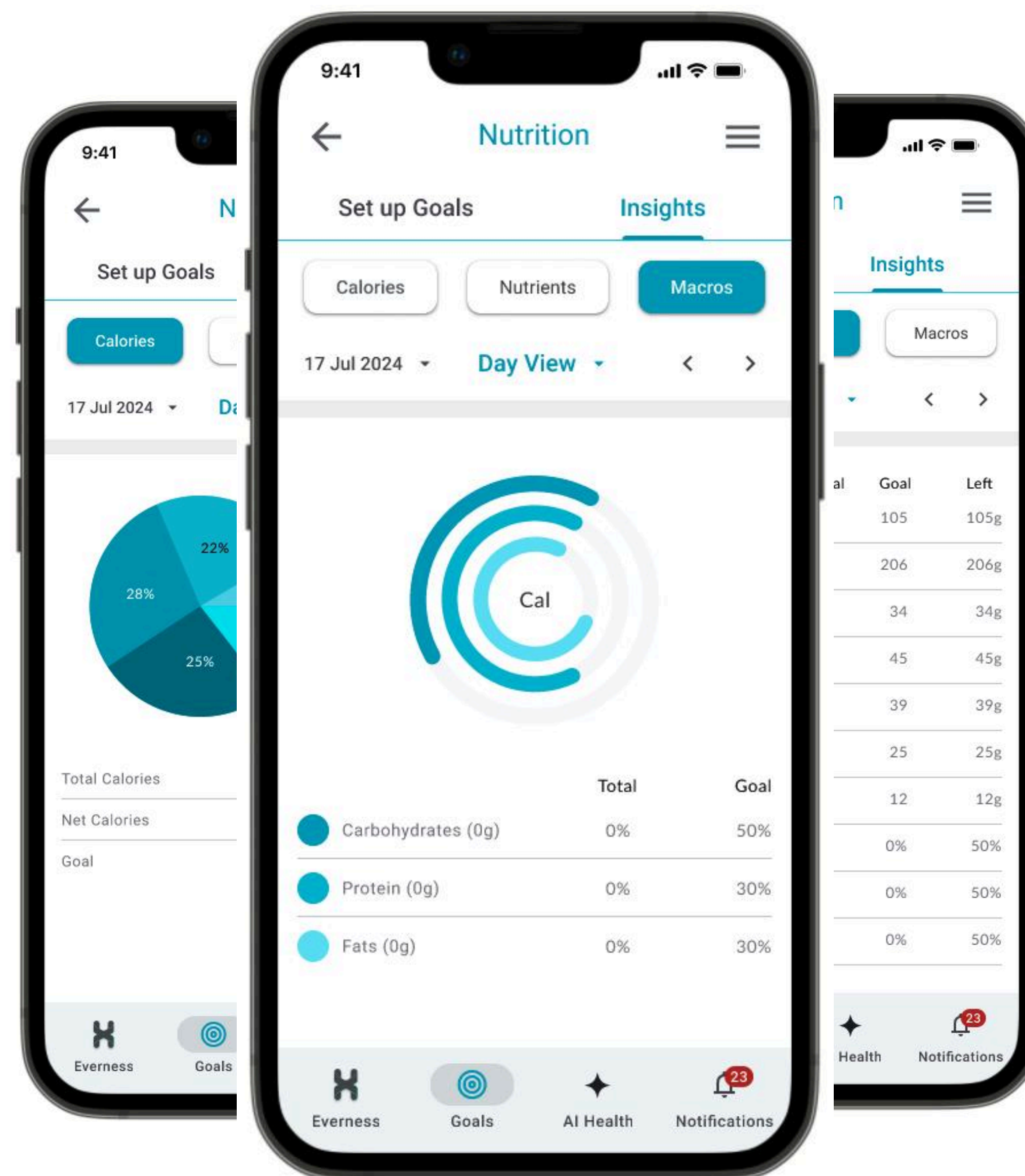
Balance the Macronutrients for Optimal Nutrition

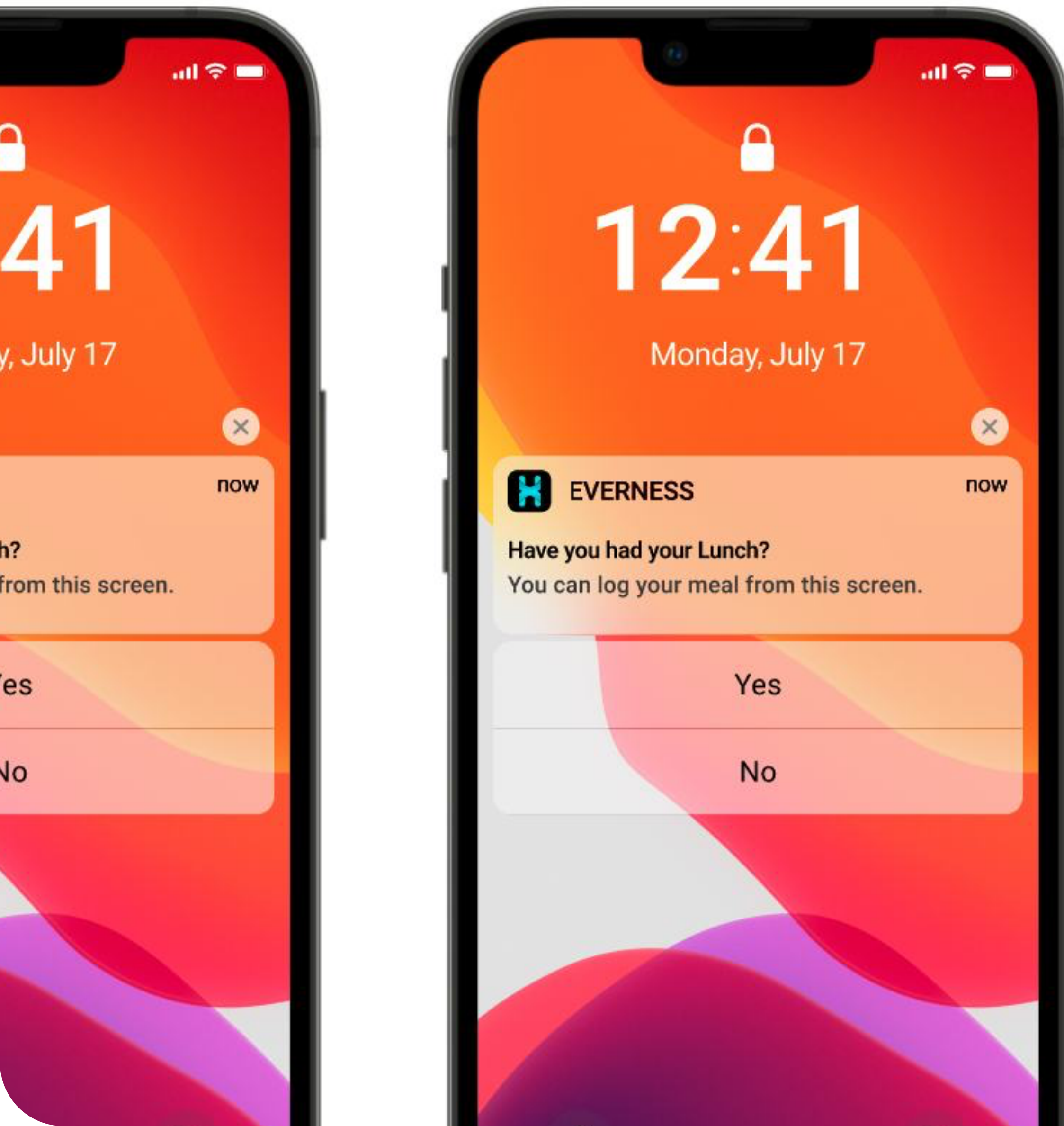
Track and Adjust with AI Technology

Everness's macro tracking feature empowers to achieve optimal nutrition by balancing your intake of proteins, carbohydrates, and fats.

- ✓ Macro Tracking
- ✓ Personalised Macro Goals
- ✓ Nutrient-Rich Food Suggestions
- ✓ Visual Analytics
- ✓ Integration with Health Metrics

✦ Advanced AI-Driven Macros Features





Stay Informed and Motivated with Smart Notifications

Personalised Alerts to Support Your Health Goals

Everness's smart notification features empower to **stay informed, motivated, and on track with the health and wellness goals.**

Personalised alerts, actionable insights, and engagement opportunities, our notifications enhance your user experience and support your journey towards optimal health.



Goal Reminders
Customisable



Progress Updates
Goal Tracking

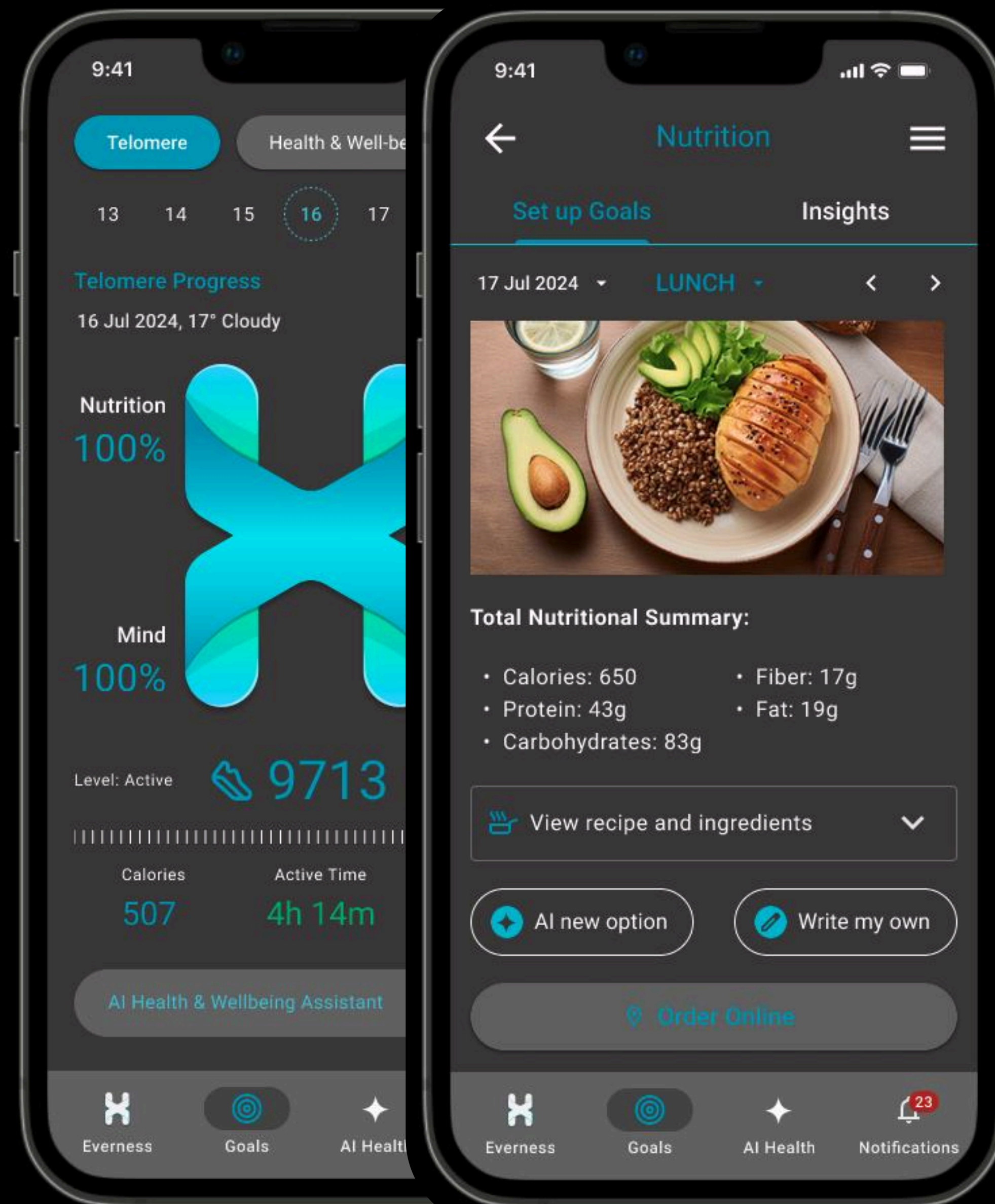
Embrace the Power of Dark Mode

Enhanced User Experience for Health and Well-being

- ✓ Eye Comfort
- ✓ Enhanced Visibility
- ✓ Health Benefits

Dark Mode in Everness enhances the user experience by providing a comfortable, energy-efficient, and visually appealing interface.

Experience the benefits of Dark Mode with Everness



Potential Revenue from Advertising and Sponsorship

Revenue Projections

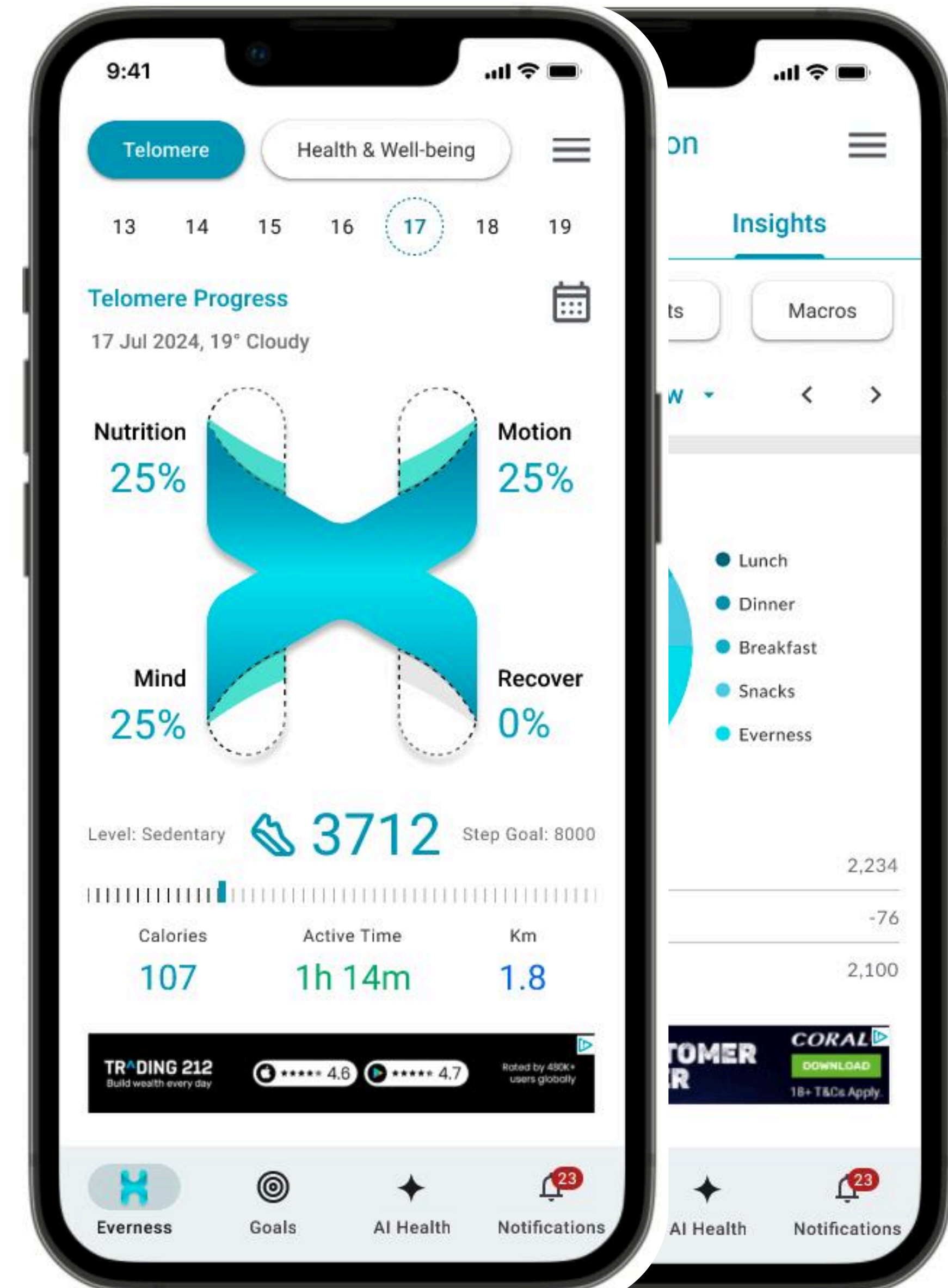
These figures provide a range of potential revenue from advertising and sponsorship, highlighting the significant opportunity for monetization in a well-executed health technology platform.

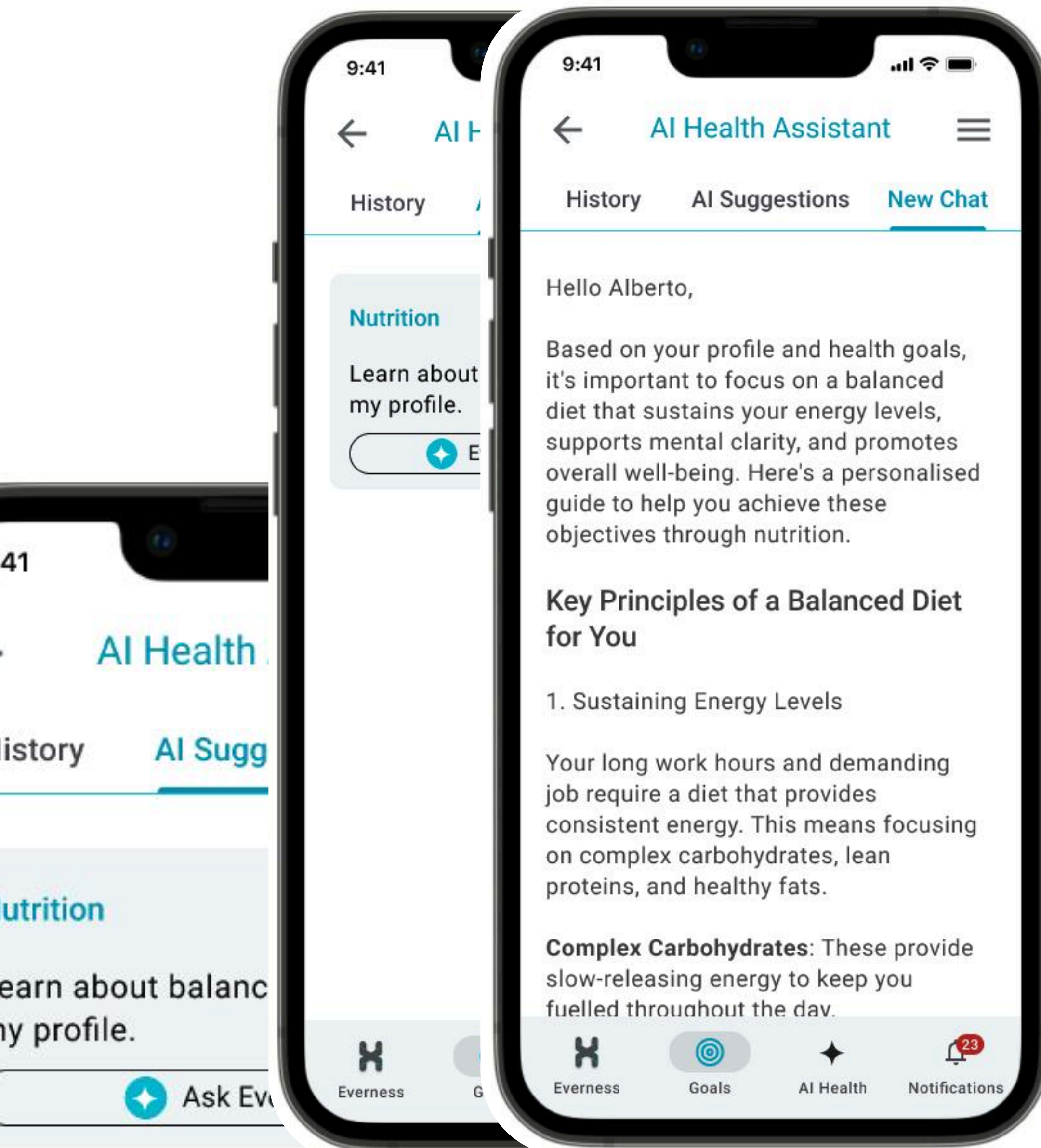
Unlock Annual Profits

Ads: £500,000 - £5 million

S.Content: £250,000 - £2.5 million

500,000 Monthly Active Users





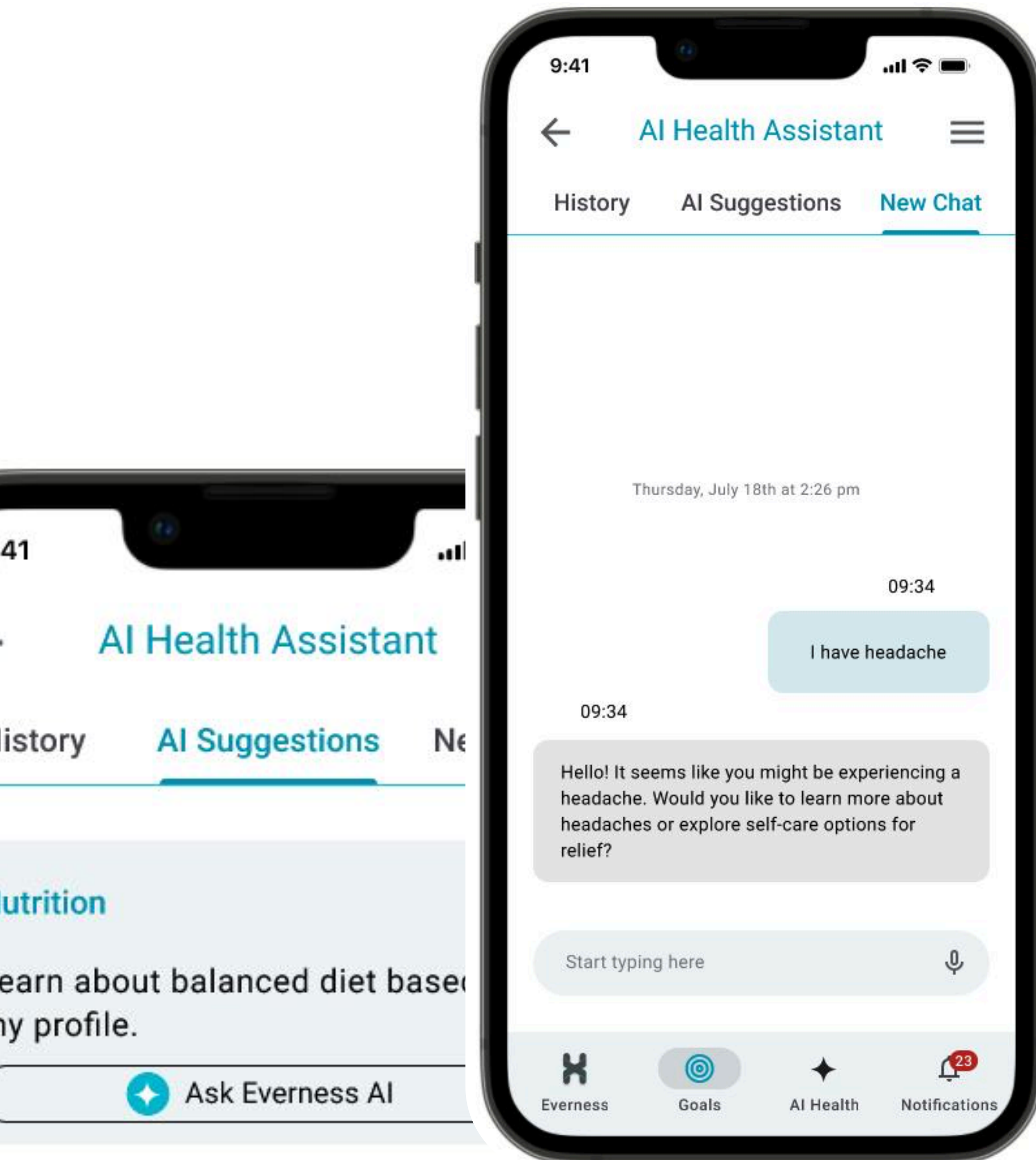
Transform Wellness Journey with the AI Health Assistant

Personalised Guidance for Optimal Health and Well-Being

Meet the new health companion: **the AI Health Assistant**. Designed to provide personalised support and guidance, this feature leverages advanced AI technology to help to achieve the health and wellness goals.

- ✓ Personalised Recommendations
- ✓ Smart Goal Setting
- ✓ Interactive Experience

✦ Advanced AI-Driven App Feature



Stay Informed and Motivated with Smart Notifications

Personalised Alerts to Support Your Health Goals

Everness's smart notification features empower to **stay informed, motivated, and on track with the health and wellness goals.**

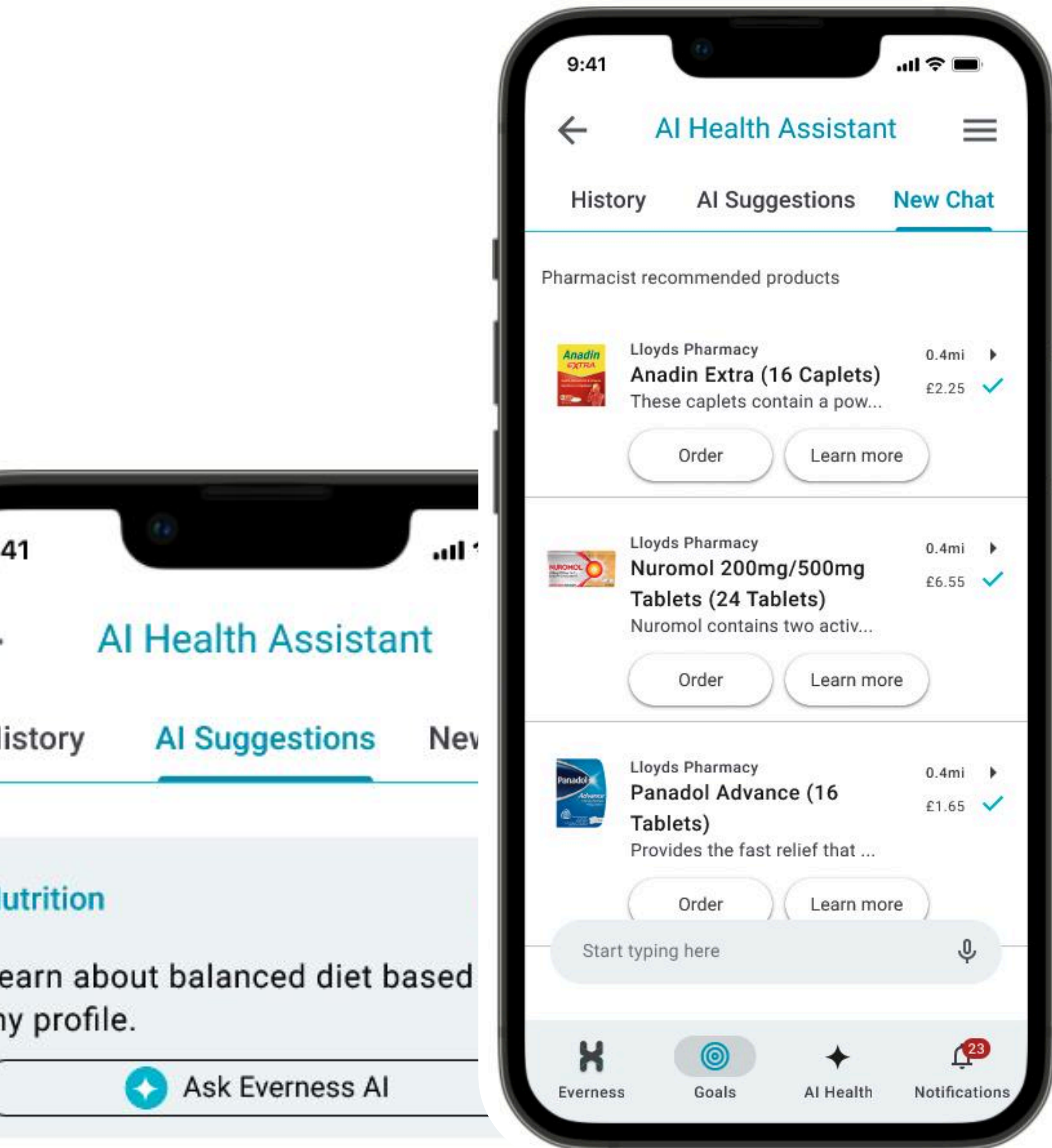
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Goal Reminders
Customisable



Progress Updates
Goal Tracking



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Seamless and Engaging Experience

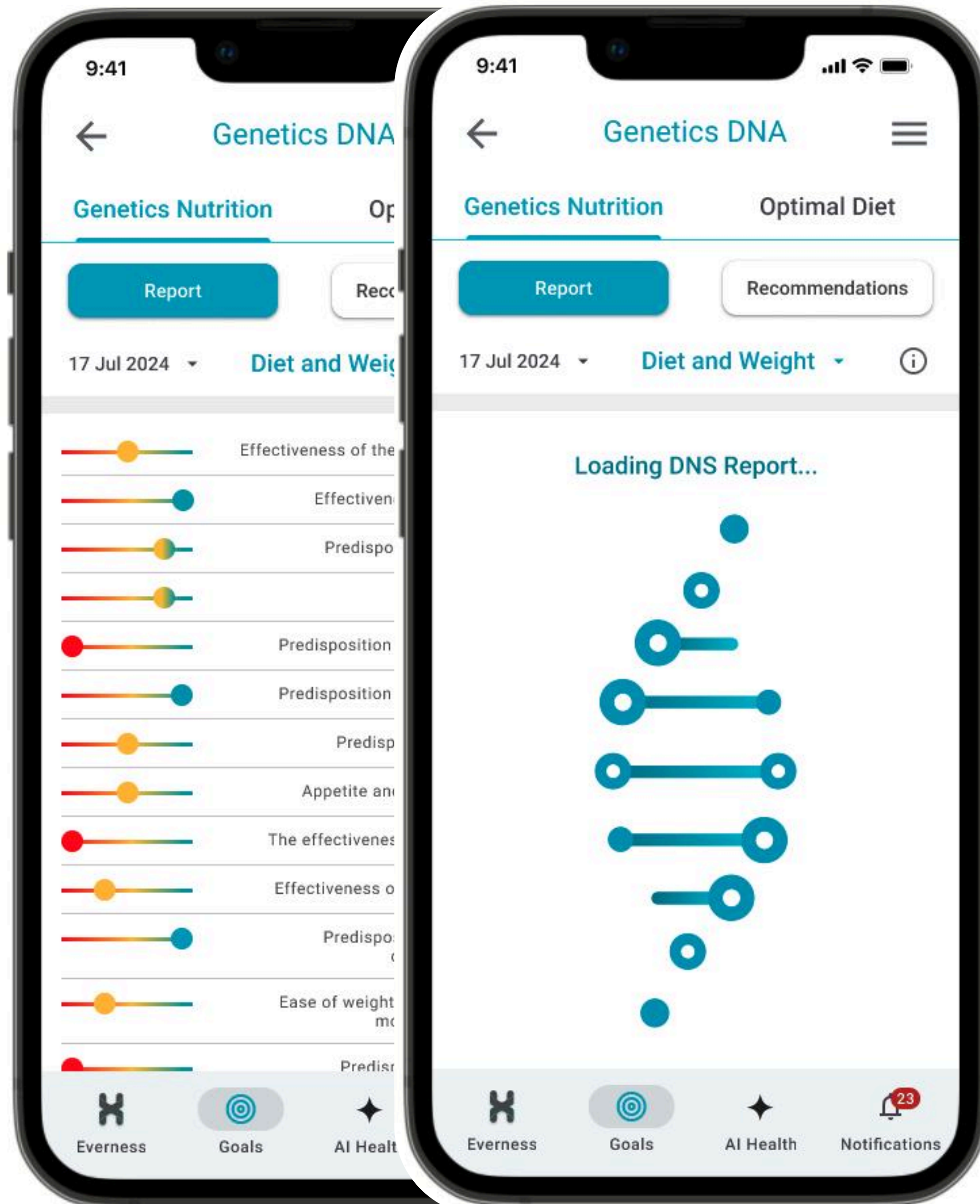
Accessibility standards to support users with disabilities

Accessible, multi-channel, intuitive and engaging

Unlock Annual Profits

£4.4M to £7.8M

With Just 100,000 Active Users Ordering Medicines!



Personalised Nutrition through Genomic Analysis

Unlock the Power of DNA for Tailored Nutrition

Genomic nutrition, or nutrigenomics, studies how individual genetic variations impact nutrient metabolism and dietary responses. To create personalised dietary recommendations based on genetic information to optimise health and prevent disease.

- ✓ DNA Analysis to identify how genes affect nutrient metabolism
- ✓ Easy to Import Genetic Nutrition Report to Everness App
- ✓ AI Powered Diet plans based on your unique genetic profile.
- ✓ Integration with Everness App

✦ Advanced AI-Driven App Feature